Special anniversary newsletter





1957 SFA Conference

2005 Workshop for Specialists in Stuttering

1947-2007



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| The 400 shares of Genume Fails Company stock and are still held — in a safe deposit box. They have since grown to 82,000 shares through stock splits, are now worth over \$3,800,000, and have generated \$3.5 million in dividends. His gifts continued every year until his death in 1994. * The SFEED FOUNDATION OF AMERICA | a Barrensing in the second of |
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Years: Foundation Celebrates Milestone

Then Malcolm Fraser went to his Memphis bank in late December 1947 and made an initial deposit of \$2,500 into a new account for a fledgling nonprofit foundation, few would have given his dream much chance of success.

President Truman was launching the Marshall Plan. Ronald Colman and Loretta Young were winning Oscars. Groucho Marx's You Bet Your Life premiered on radio. And the Yanks had just won the World Series.

But Malcolm Fraser, a self-made business success by the

now are able to train speech-language pathologists in the specifics of stuttering therapy in seminars and workshops that fill a critical need."

"The Foundation has co-sponsored professional training for speech therapists with Northwestern University, University of Iowa, Boston University, the University of Washington, Queens College, Oxford, and the University of Memphis, to name just a few. The exciting new partnership with the Michael Palin Centre in London is one more step in broadening our global outreach," continues

age of 40, had other interests that year. He stuttered. And he was determined to explore and evaluate ways of helping others who are affected by this speech disorder that today includes some three million Americans.

Sixty years later in 2007, Fraser's dream long since has become a reality and the cornerstone of activities that assist those who stutter worldwide.

The Stuttering Foundation of America has embraced a breadth of programs in the past six decades that are, indeed, Malcolm Fraser's proudest achievement.

Ph.D.; Robert West, Ph.D. The Foundation:

• publishes and distributes more than 800,000 books and brochures on stuttering therapy each year, including to readers in all 50 states and some 101 nations;

• responds annually to more than 50,000 e-mails and telephone calls to its toll-free helplines from those who stutter, their families, and speech-language pathologists;

• has placed videotapes/DVDs and books in over 8,500 public libraries that provide help to adults, teens, and children who stutter and their parents on how to make effective changes in their speech;

• generates over a million dollars in print and TV public service advertisements on stuttering and how people can find help.

This prodigious work has been led by the Fraser family and, in recent years, by Malcolm's daughter, Jane. Now President of the Stuttering Foundation, she has taken her support staff and the Board of Directors in new directions, but never forgotten the positive, selfhelp philosophy that inspired her late father.

"I think my father had a sense of the continuing legacy he was passing on," says Jane Fraser. "It is because of his vision and considerable financial sacrifice that we authorities on stuttering. "There has been a remarkable explosion in demand for information on stuttering," notes Jane Fraser. "Especially when one considers that my mother was still personally shipping all the Foundation's books as recently as 1968.

and www.tartamudez.org, receive more than 1.5 million hits per month!

And yes, that initial \$2,500 deposit in the Memphis bank by Malcolm Fraser has grown. Generous contributions in all sizes attest to its continuing public support.

Sixty years later, his nonprofit Foundation has expenditures of over \$1,250,000 annually. It provides yearly awards to journalists and broadcasters who provide outstanding stories on the causes and treatment of stuttering. The SFA provides support to exciting new research in genetic and neurological research that will help those who stutter in the future.

And, for the first time, 1997 saw the first annual award given to an outstanding individual in the field of stuttering therapy. Fittingly, it is known to professionals everywhere as the Malcolm Fraser Award.

SFA's 1957 conference, bringing together some of the leading authorities in the field of stuttering. Back row: Henry Freund, M.D.; Harold Luper, Ph.D.; Wendell Johnson, Ph.D.; Joseph Sheehan, Ph.D.; Charles Van Riper, Ph.D. Front row: Dean Williams, Ph.D.; Malcolm Fraser, Founder of SFA; Stanley Ainsworth,



The Foundation's Web sites, *www.stutteringhelp.org*

Jane Fraser. "All this represents my father's vision of sixty years ago as well.

Today, the Foundation continues to expand its universe of education, research and self-help. From one of its earliest volumes — written by the founder and still an excellent introduction for all those who stutter and hope to become more fluent in their speech – the Foundation has expanded. It publishes books, DVDs, videotapes, and brochures that are sold below cost and contain the observations and suggestions of some of the world's leading

The Early Years—SFA Founder Malcolm Fraser



INVEST IN THE FUTURE OF AMERICA

Malcolm Fraser in 1903.



Seated on his mother's lap about 1906.



Seated below with brothers Carlyle and Russell and sister Ethel in about 1913. Russell also stuttered.



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With infant daughter Jane. "We are dedicated to improving the lives of those who stutter." —Malcolm Fraser



Fraser receives American Legion Award for his efforts on behalf of disabled workers, 1948.

The first and second bank deposit for the Foundation totaling \$5,000.

In 1947, a new Ford cost \$1,000. A new house was \$3,000.



Malcolm and Charlotte Fraser on their wedding day, June 28, 1936.



The early days at the Standard Parts Company, the Memphis NAPA warehouse. Malcolm Fraser is at far right. Seated to the left of cake is Gene White who shipped SFA books for many years.

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Annual Christmas party at Standard Parts in about 1941. Malcolm Fraser kneeling at left. At right is Sally Archer who pinch hit for SFA when ex-tra help was needed.

ANDARD PARTS CORP.

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Below: Fraser congratulating Gene White, who for many years, refused all compensation for his work on behalf of the Foundation.



The 1991 SFA Board meeting. Left to right standing: James Garrison, Donald Edwards, Donald Lineback, Mary Ottensmeyer, James Spurlock, Joe R.G. Fulcher, Joseph Walker. Seated: Malcolm Fraser, Jane Fraser, Hubert McBride.

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Board of Directors, Genuine Parts Company. Malcolm Fraser at far right. (circa 1970)

Nº 18365

The Motor Parts Company, Charlotte, North Carolina, about 1933. Malcolm Fraser who was manager of this store, is third from the right.



60 Years of Helping Those Who Stutter:

1947



The Speech Foundation of America is born, funded by a single gift of \$2,500 from founder Malcolm Fraser. The "headquarters" is Fraser's home at 2246 Henry Street in



1947 bank deposit officially starts the SFA. Charlotte Fraser handles all shipping of books until 1970.



Memphis, Tennessee. The "office" consists of Malcolm's wife, Charlotte Fraser, armed with a manual typewriter. There are no expenditures.

1978



1978-1979 Conference: Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams and Malcolm Fraser. <section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text><text>

1982

Early SFA ad, 1972—the fledging start of public awareness. First public service ad appears in *Time*!

The Foundation has published 9 books on stuttering: *To the Stutterer* just published. Books are selling for 25 cents. Expenditures now total \$25,000.



1997

First conference for clinicians working with school-age children.



1984

The Stuttering Foundation of America, having undergone one name change and huge growth, is 50 years old! The



office occupies 2000 square feet at 3100 Walnut Grove, Suite 603. A staff of 7 run 9 computers, 3 modems, 3 fax machines, 7 phone lines and 3 toll-free numbers, plus shipping books, videos and press releases.

2001



A public awareness campaign, and widespread public service advertisements are a growing part of the Foundation's work.



The Foundation developed the DVD *Stuttering: For Kids, By Kids* featuring the animated character Swish, which was created by students at Purdue University.

The Foundation celebrates 55 years of helping those who stutter, now with a budget of over \$1 million, support for research projects, expanded workshops and conferences and a Web site,

www.stutteringhelp.org

A Timeline

1954



Symposium at Northwestern University.



First "Workshop for Specialists" co-sponsored with Northwest-

ern University.

1957

1957 Conference, bringing together some of the leading authorities in the field of stuttering: Back row: Henry Freund, M.D., Harold Luper, Ph.D., Wendell Johnson, Ph.D., Joseph Sheehan, Ph.D., Charles Van Riper, Ph.D.; Front row: Dean Williams, Ph.D., Malcolm Fraser, Stanley Ainsworth, Ph.D. and Robert West, Ph.D.



1972--Gene White, right, ships books from his home. He is succeeded by his son. Bob White. The Fraser home is still the office, now at 152 Lombardy Road, Memphis.

1972



"The writer (Malcolm Fraser) requests permission to buy an electric typewriter for use in my home, which serves as the office of the Foundation, preferably an IBM executive type." - from the 1968 SFA annual report.



1968

First toll-free telephone line is established, 1-800-992-9392.

1985



By 1990, 13 books are published by the Foundation, as well as several brochures and 3 films. The annual budget has expenditures of \$300,000.



1990-The office is now at 3100 Walnut Grove Road, Suite 605; 450 square feet of space. Equipment consists of 1 computer, a 286, running "First Choice" software. Two employees ship books, Anne Edwards and Jo Bradshaw.

Profit Ora





The Foundation's Web site was redesigned. It now

features streaming video, an online store, and free,

downloadable resources. The Web site gets more

than 1,500,000 hits per month.

n&T Public awareness campaigns with actor Nick Brendon, 20/20 co-anchor John Stossel and other famous people have

reached millions in Good Housekeeping, O Magazine, Forbes, Time, Redbook, Better Homes and Gardens, Newsweek. Cosmo, and other major publications.

Seven full-time and 7 part-time staffers run 13 computers, 4 fax machines, 3 DSL lines, 2 toll-free helplines and shipping center for distributing 29 books, 41 videotapes and

DVDs, 12 posters, and 20 brochures in English and Spanish. More than 50,000 calls and e-mails are answered yearly and 800,000 publications are distributed to more than 101 countries.

The Early Conferences

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1963-1964 Conference. Front row: Harold Luper, Stanley Ainsworth, Dean Williams, Richard Duncan. Back row: Drs. Charles Van Riper, Wendell Johnson, George Shames, Joseph Sheehan, Malcolm Fraser.

"We must and evalu children



1969-1970 Conference. Drs. Bruce Ryan, George Shames, Gene Brutten, Charles Van Riper, Helbert Damste, Stanley Ainsworth, Malcolm Fraser, Dick Boehmler, Albert Murphy, Woodruff Starkweather, Joseph Sheehan.

1961-1962 Conference. Malcolm Fraser, Dr. Wendell Johnson, Dr. Henry Freund





1967-68 Conference. Dr. Hugo H. Gregory and Dr. Charles Van Riper



1973-1974 Conference. Left to right: Drs. Albert Murphy Woodruff Starkweather, Malcolm Fraser, Stanley Ainsworth, Harold Luper, Jane Fraser, Dean Williams, Harold Starbuck, David Prins, Charles Van Riper.

t be relentless in exploring lating ways to help and adults who stutter"

-Malcolm Fraser



1976-77 Conference. Dr. Charles Van Riper, Malcolm Fraser



1976-77 Conference. Front row: Drs. Woodruff Starkweather, Harold Starbuck, Harold Luper, Stanley Ainsworth. Back row: Drs. Charles Van Riper, David Prins, Malcolm Fraser, Dean Williams, Carl Dell.



1978-1979 Conference. Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams, Malcolm Fraser



1982-1983 Conference. Front row: Joseph Sheehan, Elisabeth Versteegh, Edward Conture, Malcolm Fraser, Jane Fraser. Back row: Dean Williams, Hugo Gregory, Einer Boberg, William Perkins.

At the very first conference in 1957 and at later ones, SFA Founder Malcolm Fraser was often heard saying

"Gentlemen, let's be practical."

A Dynamic Past ...

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▲ An early conference

▲ Anne Edwards at the SFA office

... an Exciting Future

Educational Conferences & Workshops



The SFA is turning its attention more

and more to various facets of basic

research, including neurology and

involved in several new projects.

genetics. The Foundation is actively

The Foundation holds conferences and workshops around the country to train speech-language pathologists from the U.S. and other countries.

Global Outreach



Our People



The dedicated staff in Memphis, Tenn., and other locations is responsible for answering the Foundation's helpline and distributing more than 800,000 publications worldwide each year.

Front row (from left): Lisa Scott, Jane Fraser, and Susie Hall: Back row: Joan Warner, Roberta Brugge, Pat Hamm, Lisa Hinton, and Anne Edwards. Not pictured are John Bell, Carol Ecke, Don Edwards, Joe Fulcher, Patty Reed, and Scot Squires.

SFA Board members













Jean F. R. Katherine



P. Klyce

Alan

George Cooley,

James W. Garrison, emeritus



The 29 books, 41 videotapes and DVDs and over 20 brochures produced by the Foundation are distributed throughout the world.

Robert M Kurtz, Jr.







Technology

Basic Research

Using the latest Internet technology, the Foundation continuously updates its Web sites with free downloadable publications, video streaming, research articles, and other valuable information on stuttering. The Web sites — www.stutteringhelp.org and www.tartamudez.org receive more than 1.5 million hits per month as we go to press.





Joseph B.

Walker

the Foundation sends more than 2,500 press releases to *media outlets around the country several times a year.* Plus, major publications donate space for public service ads, and radio stations around the country air public service announcements.



In 2006, SFA books and DVDs

reached people who stutter in

101 countries. In addition to

participating in world conferences, the Foundation has gone

global by joining forces with the Michael Palin Centre for Stammering Children in 2006.

The New York Eimes To Fight Stuttering,

Doctors Look at the Brain

Andrew Pollack

The New York Times listed the SFA as "the older and more established" group to help those who stutter.

EUSA TODAY

Those Who Stutter Find Hope

Robert Davis

USA Today included the Foundation in an article discussing stuttering and treatments for this devastating disorder.

The Washington Post

Another Side To Stuttering

Sandra G. Boodman

The Washington Post highlighted a study suggesting an emotional component to speech disorders may offer clues to treatment. This article, along with a sidebar, offered many suggestions from the Foundation on how to help kids who stutter.

DAILYNEWS

Speaking of Damon

Anthony McCarron How New York Yankees' outfielder Johnny Damon dealt with stuttering was the topic of a *Daily News* article.



Actor Gets Word Out on Stuttering

Actor Nicholas Brendon, as spokesperson for the Stuttering Foundation, was interviewed by CNN's Kat Carney. John Stossel of *20/20*, has also been interviewed by CNN while serving as the Foundation's spokesperson.



Communicating Courteously with Someone Who Stutters

Dana Slagle *Jet Magazine* included the SFA's recommendations for employers on how to handle stuttering in the workplace.



Talking About Stuttering

The Parent's Journal host Bobbi Conner has interviewed SFA President Jane Fraser twice in recent years.

Woman's Day

Help for Those Who Stutter

Woman's Day, which reaches more than 4.2 million readers, featured the DVD *Stuttering: Straight Talk for Teachers* and the Foundation's Web site.

Today Show



Millions of television viewers witnessed the challenges of stuttering on the *Today*

Show. The seven-minute segment included portions of a taped interview with



Stuttering Foundation President Jane Fraser discussing stereotypes which surround stuttering, early intervention for preschool children, and some of the exciting new research in genetics and neurology.

THE WALL STREET JOURNAL. Auditory-Feedback Device May Help Those Who Stutter

Reed Albergotti

Wall Street Journal gives the Stuttering Foundation Web site as a nonprofit source of help for stuttering.

Annie's Mailbox



Marcy Sugar and Kathy Mitchell, the authors of *Annie's Mailbox*, listed the SFA as a source of help and information on International Stuttering Awareness Day in 2003 and 2005. They included the Founda-

tion's toll-free helpline and Web site.

'Tween 12 & 20



Dr. Robert Wallace has mentioned the Foundation frequently through the years in his column *'Tween 12 & 20*. On one occasion he described *Stuttering: Straight Talk for Teachers* as an important resource and listed the SFA Web site. In another column he shared eight tips to help a sin-

gle mother who didn't have Internet access.







TV stations around the nation aired health segments about stuttering during their local newscasts. The broadcasts featured speech-language pathologist Dr. Tricia Zebrowski of the University of Iowa working with a 7-year-old boy who stutters.



Secrets of the Stutter

U.S. News and World Report focused national attention on stuttering by making it a cover story.

A Decade of the Malcolm Fraser Award



SFA board member Jean Gruss, Foundation President Jane Fraser, Dr. Hugo H. Gregory, and board member James Spurlock.



Drs. Glyndon and Jeanna Riley receiving the Malcolm Fraser Award.



Dr. C. Woodruff Starkweather, Dr. Oliver Bloodstein, Jane Fraser, and Dr. Ken St. Louis.



Dr. Barry Guitar accepts the award; Dr. Klaas Bakker, Dr. Edward Conture, and Jane Fraser.

The Malcolm Fraser Award was created by the Stuttering Foundation as a way to recognize an individual who achieved professional excellence in the field of stuttering.

The first award in 1997 went to Dr. Hugo H. Gregory of Northwestern University in recognition of his life-time achievements of helping those affected by stuttering.

In 1998, the husband and wife team of Drs. Glyndon and Jeanna Riley of Laguna Beach, Calif., was presented the prestigious award. The Rileys are most widely known for their work in developing instruments to assess the nature and severity of stuttering and predicting which disfluent children are more at risk for continuing to stutter.

Dr. Oliver Bloodstein of Brooklyn College of the City University of New York received the award in 1999. His best-known contribution to the field was *A Handbook of Stuttering*, first published in 1969 and considered a landmark text.

Dr. Barry Guitar received the first award of the new century. In 2000, he was honored for his extensive basic and applied research and his work to improve treatment for those who stutter.

Dr. Gene B. Cooper was honored in 2001 for decades of profound influence in the field of fluency disorders and his work within ASHA.

In 2002, Dr. Richard Curlee was recognized for his life's work as clinician, researcher, educator, editor, author, advocate, and mentor.

Dr. Edward G. Conture of Vanderbilt University was recognized in 2003 for authoring more than 100 journal articles, books, book chapters, monographs, and videos dealing with stuttering, especially in early childhood.

In 2005, Dr. Ehud Yairi of the University of Illinois was recognized for his more than 30 years of extensive research on childhood stuttering. His work has focused on the onset, development and genetics of stuttering.



Drs. Eugene B. Cooper and Walter Manning.



Dr. Richard F. Curlee receives the Malcolm Fraser Award from Jane Fraser.



Dr. Edward G. Conture receives the Malcolm Fraser Award from Jane Fraser.



Dr. Ehud Yairi receives the Malcolm Fraser Award from Jane Fraser.