

Stuttering Foundation of America

VEIS ETTER

IN THIS ISSUE...

☐ The Fall '92 issue of the SFA Newsletter is dedicated to Charlotte Nichols Fraser, wife of SFA Founder Malcolm Fraser.

A Non-Profit Organization

Since 1947... Helping Those Who Stutter

Volume I, Number 5

KFI-AM's Dr. Laura C. Schlessinger Focuses on Stuttering

Famous Talk Show Host Gives SFA's Toll-Free Number to Los Angeles Listeners

Last April SFA's toll-free hotline began to ring off the hook! Callers said they had just heard about us on the Laura Schlessinger Show on KFI-AM in Los Angeles. When the calls continued into the night, we knew that Dr. Schlessinger had quite an audience.

We also heard that when Dr. Schlessinger gave out a number — which doesn't happen often — callers could be sure of finding help.



Said Dr. Schlessinger about that April day, "I was totally surprised by the magnitude of the problem of stuttering and how many people are looking for accurate

information about it.

"Realizing this, I decided to also share the Stuttering Foundation toll-free number with my readers in LA Parent, a highly respected magazine here in Los Angeles, so that we could reach an even wider audience," she added.

Dr. Schlessinger is an extremely family- and child-oriented psychologist who will be testing for her black belt in Karate in September. Her advice is down-to-earth, giving people a better attitude to deal with their problem — be it stuttering or something else.

Continued on page 3

Book on Childhood Stuttering Sent to Pediatricians Nationwide

Pediatricians across the nation are receiving copies of *The Child Who Stutters: To the Pediatrician* this month. On August 15, SFA mailed a copy of the book to each of 14,967 pediatricians in 45 of the 50 United States.

This initial mailout, funded in large part by a generous grant from The Annenberg Foundation, was in response to interest shown by physicians at recent conventions of the American Academy of Pediatrics. The mailing list includes all pediatricians Board-certified by the Academy.

In addition to the Annenberg Foundation grant, another grant from the Lucile and Maurice Pollak Fund paid the mailing cost to pediatricians in New Jersey. Also many 1992 individual donors had designated their generous gifts for this project.

By the end of the year, SFA plans to reach another 4,852 pediatricians in the states not covered by the initial mailout. Distribution will



also continue at this year's AAP convention in San Francisco which will help reach other pediatricians who are not yet Board-certified.

A need for more information on stuttering has been indicated by pediatricians attending the AAP

Continued on page 3

New Translations of SFA Books into Korean, Japanese, and Italian

Moonja Shin, M.A. of the Children's Hospital at Seoul National University Hospital in Seoul, Korea, has just completed a translation of *If Your Child Stutters:* A Guide for Parents. She writes, "There are not many professionals in speech-language pathology in Korea and yet one of the major speech disorders we treat is stuttering."

Jiro Yamagishi, M.A. of Japan is just finishing a translation into Japanese of *Do You Stutter: A Guide for Teens*. Ms. Yamagishi notes, "We believe that it will be useful not only for stutterers, but also for speech

therapists in the public schools and other agencies in Japan."

An Italian translation combining segments of *If Your Child Stutters:* A Guide for Parents and Stuttering and Your Child: Questions and Answers has been published in Italy this year. Patrizia Formigoni, M.D. of the Regional Hospital of Reggio Emila and Cristina Bellussi, M.D. completed work on the translation under the supervision of Professor Oskar Schindler, Professor of Phoniatrics, University of Turin, Italy. The new book contains charts from Stuttering and Your Child attractively highlighted in bright yellow.



Public-Service Ad Pages Donated by National Magazines

In the first eight months of 1992, the Stuttering Foundation has received \$435,915.00 worth of donated public-service space in magazines across the country.

Entertainment Weekly gave us a one-sixth page PSA in their May 29th issue. The PSA features Stuttering and Your Child: Questions and Answers and has brought in a tremendous number of requests for the book. Their support has been outstanding.

Woman's Day gave us space in their May 13th issue. With a circulation of 4,500,000, we continue to hear from their readers.

In May and again in September, we received space in *Kiplinger's Personal Finance Magazine*. We thank them for their continuing support.

Because our headquarters are in Memphis, we are particularly grateful for two PSA's in *Memphis Magazine* this year. We are indebted to Jeffrey Goldberg who gave us placements in the May and August issues of *Memphis Magazine* even

though PSA space is always limited for them.

Business Week donated a full page to the PSA featuring Ken Venturi and National Stuttering Awareness Week. This was the first time we have appeared in Business Week; and we were happy to have the opportunity to reach their readers. Another first is from Discover Magazine who are running a PSA on stuttering in their current issue.

Other recent outstanding donations of public-service ad space came from U.S. News & World Report, The Atlantic Magazine, Chicago Magazine, Newsweek, Los Angeles Magazine, Baltimore Magazine, Texas Monthly, Bostonia, Medical Economics, The American Way Magazine, and U.S. Air Magazine.

The Foundation is indebted to all magazines, both large and small, who have contributed valuable space for this important public service which makes a difference in so many lives.

Knoxville Conference Oversubscribed for Second Year

The SFA/University of Tennessee-Knoxville conference for school clinicians was oversubscribed for the second year in a row when repeated in Knoxville June 19–20, 1992.

Stuttering Therapy: Practical Ideas For The School Clinician was conducted under the able leadership of Dr. Pearl Gordon of the University of Tennessee who also led the 1991 conference. A carryover of 1991 registrations resulted in this unusual repeat of an SFA conference at the same location.

The program featured a morninglong presentation from Dr. Barry Guitar, University of Vermont, entitled "Effective Evaluation and Treatment of the School Age Stutterer." The afternoon session on the first day allowed smaller discussion groups to review the morning session and report back for group reports and questions.

The second day included reports on "Innovative Stuttering Programs in the School Setting" from Ellen Mancha, M.A., El Paso Public Schools, Dr. Richard Forcucci, Edinboro University of Pennsylvania, and from Dr. Richard Mallard, Southwest Texas State University as well as three "local" speech-language pathologists: Catherine Ambrose, M.S., Knox County Schools, TN; Julie Lammel, M.S., Metro-Nashville Public Schools, TN; and Freddie McArdle, M.S., Sullivan County School System, TN.

The discussion groups were again led by the outstanding leaders: Dr. Pearl Gordon, UTK; Dr. Marshall Grube, East Tennessee State University; Dr. Arthur Guilford, University of South Florida; Dr. Judy Montgomery, Fountain Valley School District, CA; Dr. Noreen Steward, Clark County School District, GA; Dr. Harold Luper, University of Tennessee; and Dr. Dean Williams. Knowledgeable discussion group leaders are always the key to the success of a conference with this format.

The program concluded with a panel discussion by the conference presenters moderated by Dr. Dean Williams, University of Iowa and Vice President for Professional Affairs of the Stuttering Foundation of America.

UNL-SFA Conference in Lincoln Deemed Success

On June 5th and 6th, the University of Nebraska-Lincoln (UNL) and the Stuttering Foundation of America hosted a conference on stuttering for approximately 70 speech-language pathologists. Clinicians from Nebraska, South Dakota, Iowa, Kansas, California, and Virginia were in attendance. Featured speakers included Dr. Charles Healey and Dr. Barry Guitar, who provided conference participants with suggestions and videotaped examples on how to treat suttering in children, using both fluency shaping and stuttering modification approaches. Participants also learned about three different alternative service delivery models for stutterers from Ellen Mancha, Dr. Richard Forcucci and Dr. Richard Mallard. Dr. Dean Williams gave an inspiring talk about some of the basic principles underlying stuttering therapy with children.

The two-day conference also highlighted the importance of working with parents of stutterers and the need to develop intensive, familycentered treatment programs. Many new ideas were shared among the participants through extensive group discussions and informal meetings. The response to the conference was extremely positive. Conferees expressed their gratitude that the Stuttering Foundation and UNL brought this type of conference to the Midwest. Professionals in this area of the "Heartland" look forward to another conference of this type in the future.



The Stuttering Foundation of America is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and is classified as a private operating foundation as defined in section 4942(j)(3).

Charitable contributions and bequests to the Foundation are tax deductible, subject to limitations under the Code.



Speakers and Discussion Group Leaders at the Lincoln, Nebraska, Conference — Front Row: Dr. Dean Williams, Ellen Bennett Mancha, Dr. Barry Guitar, Dr. Patricia Zebrowski, Dr. Judy Montgomery, Dr. Charles Healey, Dr. Gordon Blood. Back Row: Dr. Dick Mallard, Dr. John Christenson, Dr. Peter Ramig, Dr. Daralee Baker, Dr. Richard Forcucci, Dr. Pearl Gordon.



Dr. Peter Ramig leads discussion group at the UNL-SFA Conference. Groups were kept small so that each participant could actively take part.

Dr. Schlessinger Continued from page 1

She warns parents, "Don't lose the humanity of the child. Focus on the whole child — not just the stuttering."

"Humor is a good healer," she stresses to her listeners daily. And humor pervades her radio show which has been described as "upfront," humor-filled wisdom," "fantastic." The show runs from 12:00 noon to 2:00 p.m. every day on 640 AM radio in Los Angeles. If you are in the area, tune in!

Pediatricians Continued from page 1

conventions, reported SFA representative Dr. Dean Williams.

Says Williams, "Physicians have shown a tremendous interest in what they can do to be helpful, to understand the stuttering problem, and to learn the importance of referring parents and child to a qualified speech-language clinician."

"Many are relieved to learn that there are positive things they can do rather than just telling the parent 'just ignore it and it will go away,'" Williams adds.

The booklet *The Child Who Stutters: To the Pediatrician* was written by two nationally recognized speech-language pathologists, Barry Guitar, Ph.D. and Edward Conture, Ph.D., working with two leading pediatricians.

It includes three tear-out sheets: a "Physician's Checklist for Referral" to help the physician consider a referral to a speech-language pathologist, "Suggestions for Parents of Children Who Stutter" to provide parents with helpful hints, and "Questions that Might be asked of Parents" to aid the physician in determining if the child, in fact, has a stuttering problem. Permission to reproduce these sheets is granted in the booklet.

Participants of Stuttering Therapy Workshop

July 6-17, 1992

Sponsored by Northwestern University and The Stuttering Foundation of America



Front Row (Seated): Dr. Hugo Gregory, Diane Hill, June Campbell, Carolyn Gregory; 2nd Row, Anita Lev, Nancy Osgood, Candi Schwalb, Marlene Green, Paula Bacolini, Susan Brown, Simone Georges Tranduy; 3rd Row, Patrice Carothers, Rossanna Portley, June Schroeder, Judy Butler, Joan Roberson, Rosalyn Tenenbaum, Roger Baron; 4th Row, Rosemary Haugen, Theresa Schilder, Patrizia Formigoni, Patsy Evins-Smith, Joan Goldstein, Sherry Jensen.

The Charlotte Fraser Memorial Fund

Charlotte Nichols Fraser, wife of SFA Founder Malcolm Fraser and mother of President Jane Fraser, died peacefully at her home on April 28th, 1992.

Mrs. Fraser was born on November 15, 1899, in Middletown, New York. She became an elementary school teacher, working for the New Jersey Public Schools until her marriage to Malcolm Fraser in 1936.

Like many others of her generation, she helped support her parents in their old age with her earnings as a teacher. However, during the summer months, she traveled extensively. In the early 1920's, she sailed through the Panama Canal and even went up in a sea plane while visiting Latin American countries.

Mrs. Fraser had a Model A Ford with a rumble seat and drove to Cape Cod every summer with other teachers — a long drive in those days with no modern highways. She was also an accomplished pianist and played for church groups for many years.

In the early days of the Stuttering Foundation, she played an active role by filling book orders and delivering them to the Post Office every day. Eventually as the Foundation grew and textbooks orders became too heavy, this work was taken over by others.

Mrs. Fraser was still quite active at 92 and had been outdoors to enjoy her garden — the flowers and the birds — the day before she died. Her warmth, her astute and witty com-



Malcolm and Charlotte Fraser on their wedding day, June 29, 1936, in Rutherford, New Jersey.

ments, and her sense of humor will be missed by all those who knew and loved her.

Many generous memorial gifts have been sent to the Foundation during the past four months by friends and loved ones of Mrs. Fraser. Because each and every one is so meaningful to us, we have included the names below.

Mr. and Mrs. Richard Fraser of Boston wrote, "Our gift from the Fraser Family Foundation is to honor and be in memory of Charlotte Fraser, a person important in the lives of those so closely associated with the Stuttering Foundation."

NEWSBRIEFS

- SFA will co-sponsor a conference with the Fountain Valley School District on June 11th and 12th, 1993. The focus of the conference will once again be "Stuttering Therapy: Practical Ideas for School Clinicians." For more information, contact the Stuttering Foundation of America, P.O. Box 11749, Memphis, TN 38111-0749. The conference will be held at the Sheraton Long Beach Hotel in Long Beach, California.
- The seventh annual "Stuttering Therapy: Workshop for Specialists" co-sponsored by the Stuttering Foundation of America and Northwestern University will be held at Northwestern University in Evanston, Illinois from July 11th through July 24th, 1993.

For more information, contact Jane Fraser, SFA, P.O. Box 11749, Memphis, TN 38111-0749 or Dr. Hugo Gregory, Stuttering Programs, Northwestern University, 2299 Sheridan Road, Evanston, IL 60208. Fellowships for this unique workshop which brings together speechlanguage pathologists from all over the world are available from the Stuttering Foundation of America.

- SFA will also be distributing materials on stuttering at the annual convention of the American Academy of Pediatrics in San Francisco on October 10–15, 1992 and the annual convention of the American Academy of Family Physicians in San Diego on October 15–18, 1992.
- SFA will be exhibiting at the American Speech-Language-Hearing Association Convention in San Antonio in November in Booth 663 right next to the Sidewalk Cafe.

