THE STUTTERING FOUNDATION

Special Anniversary Edition
Winter 2022-2023

A VISION TO HELP OTHERS

Entrepreneur Malcolm Fraser founded The Stuttering Foundation 75 years ago



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Copy of the original Cash Journal covering the first nine years. The Journal was hand written by Malcolm Fraser and hangs in the Foundation's Memphis office. Documented are the very first grant to Western Michigan University for Dr. Charles Van Riper's research in 1949, a grant to Northwestern University in 1954 for a Symposium on Stuttering, and payments to Drs. Charles Van Riper, Joseph Sheehan, James Frick, and Charles Elliott for a planning session for the first SFA weeklong conference held in Delray Beach, Florida, December 27, 1956, to January 3, 1957.

PETTOT

75 Years: Foundation Celebrates Milestone

By James Spurlock

This article, first published 1997, is still true today. It is reprinted here with a few updates.

Then Malcolm Fraser went to his Memphis bank in late December 1947 and made an initial deposit of \$2,500 into a new account for a fledgling nonprofit foundation, few would have given his dream much chance

President Truman was launching the Marshall Plan. Ronald

Colman and Loretta Young were winning Oscars. Groucho Marx's You Bet Your Life premiered on radio. And the Yankees had just won the World Series.

Malcolm But Fraser, a self-made business success by the age of 40, had other interests that year. He stuttered. And he was determined to explore and evaluate ways of helping others who were affected by this speech disorder that today includes some three million Americans.

Seventy-five years later, Fraser's dream has long since become a reality and the cornerstone of activities that assist those who stutter

worldwide. The Stuttering Foundation of America has embraced a breadth of programs in the past seven and a half decades that

are, indeed, Malcolm Fraser's proudest achievement.

The Foundation:

- publishes and distributes more than 800,000 books and brochures on stuttering therapy each year, including to readers in all the states and some 137 nations;
- responds annually to more than 50,000 e-mails and telephone calls to its toll-free helplines from those who stutter, their families, and speech-language pathologists;
- has placed DVDs and books in more than 16,306 public libraries that provide help to adults, teens, and children who stutter and their parents on how to make effective changes in their speech;
- generates over a million dollars in print, radio, and TV public service advertisements on stuttering and how people

This prodigious work has been led by the Fraser family and, in recent years, by Malcolm's daughter, Jane. Now President of the Stuttering Foundation, she has taken her support staff and the Board of Directors in new directions, but has never forgotten the positive, self-help philosophy that inspired her late father.

"I think my father had a sense of the continuing legacy he was passing on," says Jane Fraser. "It is because of his vision and considerable financial sacrifice that we now are able to train speech-language pathologists in the specifics of stuttering therapy in seminars and workshops that fill a critical need."

"The Foundation has co-sponsored professional training for speech therapists with Northwestern University, University of Iowa, Boston University, the University of Washington, St.

Catherine's College, Oxford, and the University Memphis, to name just a few. The exciting partnership with the Michael Palin Centre in London is one more step in broadening our outreach," continues Jane Fraser. "All this represents father's vision of 75 years ago as well.'

Today, Foundation continues to expand its universe of education, research and self-help. From one of its earliest volumes—written by the founder and still an excellent introduction for all those who stutter and hope to become more fluent in their speech the Foundation has expanded. It

SFA's 1957 conference, bringing together some of the leading authorities in the field of stuttering. Back row: Henry Freund, M.D.; Harold Luper, Ph.D.; Wendell Johnson, Ph.D.; Joseph Sheehan, Ph.D.; Charles Van Riper, Ph.D. Front row: Dean Williams, Ph.D.; Malcolm Fraser, Founder of SFA; Stanley Ainsworth, Ph.D.; Robert West, Ph.D.

publishes books, DVDs, and brochures that are distributed below cost and contain the observations and suggestions of some of the world's leading authorities on stuttering.

Additionally, the Foundation offers streaming videos, virtual learning courses, online continuing education, podcasts, workshops on Zoom, and shares free resources on social media platforms, including Facebook, LinkedIn, Twitter, YouTube, Instagram, and Pinterest.

The Foundation's Web sites, www.StutteringHelp.org and www.tartamudez.org, receive more than 6-8 million hits per month!

"There has been a remarkable explosion in demand for information on stuttering," notes Jane Fraser. "Especially when one considers that my mother was still personally shipping all the Foundation's books as recently as 1968."

Seventy-five years later, his nonprofit Foundation has expenditures of more than \$2 million annually. The SFA provides support to exciting new research in genetic and neurological research that in the future will help those

And yes, that initial \$2,500 deposit in the Memphis bank by Malcolm Fraser has grown. Generous contributions in all sizes attest to its continuing public support.

The Early Years—SFA Founder Malcolm Fraser



Malcolm Fraser in 1903.



Seated on his mother's lap circa 1906.



Seated below with brothers Carlyle and Russell and sister Ethel circa 1913. Russell also stuttered.

"We are dedicated to improving the lives of those who stutter." —Malcolm Fraser

Fraser at left. Public School No. 2, Clinton at Hester Street, New York City, circa 1917.





With infant daughter Jane.



In 1925, Fraser led a stuttering support group in Philadelphia while working for J. Stanley Smith, a friend of Lionel Logue in London. The King's Speech portrays Logue helping King George VI with stuttering.



Fraser receives American Legion Award for his efforts on behalf of disabled workers, 1948.

The first and second bank deposits for the Foundation totaling \$5,000.





Malcolm and Charlotte Fraser on their wedding day, June 28, 1936.



The early days at the Standard Parts Company, the Memphis NAPA warehouse. Malcolm Fraser is at far right. Seated to the left of the cake is Gene White who shipped SFA books for many years.



STANDARD PARTS Co



THE LARGEST PARTS WAREHOUSE IN THE MID-SOUTH

STANDARD PARTS CORPORATION

The 1991 SFA Board meeting. Left to right standing: James Garrison, Donald Edwards, Donald Lineback, Mary Ottensmeyer, James Spurlock, Joe R.G. Fulcher, Joseph Walker. Seated: Malcolm Fraser, Jane Fraser, Hubert McBride.



75 Years of Helping Those Who Stutter:

1947



1947 bank deposit officially starts the SFA.



AMERICAN LIVING—
THEN AND NOW

1882

Population
144(175,000, 2750,000,000
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(5,600, 3114,98)
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1750 of 3 filter
(5,700, 314,98)
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The Speech Foundation of America is born, funded by a single gift of \$2,500 from founder Malcolm Fraser. The "headquarters" is Fraser's home at 2246 Henry Street in Memphis, Tennessee. The staff consists of Malcolm and his wife, Charlotte Fraser, armed with a manual typewriter. There are no expenditures.

In 1947 when Fraser made a \$2,500 gift... -a new Ford was \$1,086 -gallon of gas was 23 cents

-a stamp was 3 cents

First public service ad appears in *Time* in 1972!

An early catalog listing just six items in 1972. ▶

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PUBLICATIONS

To the Stutterer just published. Books are selling for 25 cents. Expenditures now total \$25,000.



1972-Gene White ships books from his home. He

is succeeded by his son, Bob White.



1978



1978-1979 Conference: Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams and Malcolm Fraser.





Jane Fraser is named president of the Foundation.



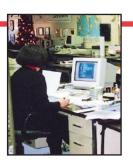
First conference for clinicians working with school-age children.



By 1990, 13 books are published by the Foundation, as well as several brochures and 3 films. The annual budget has expenditures of \$300,000.



1990-The office is now on Walnut Grove Road; 450 square feet of space. Equipment consists of 1 computer, a 286, running "First Choice" software. Two employees ship books, Anne Edwards and Jo Bradshaw.

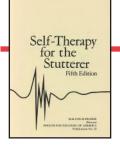


1991

The first newsletter is published on a single page. The Foundation's name is changed from Speech Foundation to Stuttering Foundation.



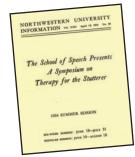
All public libraries nationwide receive a copy of Self-Therapy for the Stutterer thanks to a \$10,000 grant from Genuine Parts Co.





Jane Fraser invited to join the NIDCD Advisory Council.

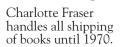
A Timeline



First Symposium at Northwestern University.



1957





1957 Conference, bringing together some of the leading authorities in the field of stuttering: Back row: Henry Freund, M.D., Harold Luper, Ph.D., Wendell Johnson, Ph.D., Joseph Sheehan, Ph.D., Charles Van Riper, Ph.D.; Front row: Dean Williams, Ph.D., Malcolm Fraser, Stanley Ainsworth, Ph.D. and Robert West, Ph.D.

<u> 1972</u>

1968

"The writer (Malcolm Fraser) requests permission to buy an electric typewriter for use in my home, which serves as the office of the Foundation, preferably an IBM executive type."

— from the 1968 SFA annual report.





Stuttering: Its Prevention.

The Fraser home is still the office, now at 152 Lombardy Road, Memphis.

1984

First toll-free telephone line is established, 800-992-9392.



One-page catalog; 11 resources for stuttering.



Dr. Dean and Bette Williams at the first exhibit booth.

1985

Books distributed to pediatricians around the country in 1988.



The first Workshop for Specialists started in 1985 at Northwestern University directed by Dr. Hugo Gregory.





Office staff and volunteers in 1992.

A public awareness campaign, and widespread public service advertisements are a growing part of the Foundation's work.





1997



The Stuttering Foundation of America, having undergone a name change and huge growth, is 50 years old! The office occupies 2000 square feet at Walnut Grove Road. A staff of 6 run 7 computers, 3 modems, 3 fax machines, 7 phone lines and 2 toll-free numbers, plus ship books, videos and press releases.

The Memphis

into a bigger,

foot facility.

2002

The Foundation celebrates 55 years of helping those who stutter, now with a budget of over \$1 million, support for research projects, expanded workshops and conferences and two Web sites.

www.StutteringHelp.org www.tartamudez.org





The Foundation expands into social media, including Facebook, Twitter, YouTube, Blogger, and MySpace. Plus, e-mail is used more than ever to share resources.





The catalog and newsletters are made into e-reader files so they can be read on a computer screen.



Stuttering gets the royal treatment with the release of the award-winning movie The King's Speech. The Stuttering Foundation's King's Speech poster is featured on Times Square.



Jane Fraser with actor Colin Firth at a charity gala in London.





The DVD release of The King's Speech includes the Stuttering Foundation's PSA under "special features."













amazonkindle

The Foundation's first New York Gala honored The King's Speech.

Books are now available for e-readers such as the Kindle.



The Foundation developed the DVD Stuttering: For Kids, By Kids featuring the animated character Swish, which was created by students at Purdue University.

2005

Public awareness campaigns with actor Nick Brendon, 20/20 co-anchor John Stossel and other famous people have reached millions

in Good Housekeeping, O Magazine, Forbes, Time, Redbook, Better Homes and Gardens, Newsweek, Cosmo, and other major publications.

The Foundation's Web site was redesigned. It now features streaming video, an online store, and free, downloadable resources. The Web site gets more than 1,500,000 hits per month.

2010

First genes for stuttering are headlined around the world.



2007

The Stuttering Foundation joins forces with the London-based Michael Palin Centre for Stammering Children to help children through research, treatment, and training programs.





2006



Following the release of the award-winning movie *The King's Speech*, the Stuttering Foundation was featured in thousands and thousands of newspapers, magazines, and on websites, and TV and radio stations worldwide. *USA Today*, *The Washington Post*, *Los Angeles Times* and the Associated Press are just a few of the media outlets that headlined stuttering.

"We have a voice. We have been heard," said writer David Seidler after accepting his Oscar for *The King's Speech*. The movie was nominated for 12 Academy Awards and won for Best Original Screenplay, Best Picture, Best Actor, and Best Director.



The Michael Palin Centre moves into a new facility and dedicates a multi-media therapy room in memory of Malcolm Fraser.

2012

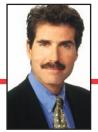
An East Coast office opens at St. Simons Island, Ga.





7 full-time and 2 parttime staffers run 18 computers, 3 fax machines, 3 scanners, 3 DSL lines, 2 toll-free helplines and shipping center for distributing books, DVDs, posters, and brochures in English and Spanish. Each year more than 50,000 calls and e-mails are answered and more than a million people are reached in 136 countries.

Website, StutteringHelp.org, surpasses 45 million visitors.







Journalist and commentator John Stossel joined The Stuttering Foundation in New York to celebrate the 65th anniversary. Author, playwright and actor Scott Damian was honored along with Ellis Lankster of the New York Jets.



The Foundation launches www.StutteringCEUs.org for speech-language pathologists to browse for the latest CEU opportunities.



The special 65th anniversary newsletter featured many of the best covers from previous years.



- 2015

A 2014 SFA public service print advertisement designed by Nino Illievski was selected as Best Pick of the Week by the creative director at the global advertising agency Leo Burnett New York, beating out print ads by Ford and Netflix.

Letter from the Vice President thanks The Foundation for helping those who stutter.







2016

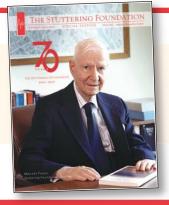
The 2016 ASHA Convention reached an all-time attendance record of 16,000+. Of couse, we were there to help spread the word about stuttering.



The cast and crew of *The Huntsman* movie made a donation.



For the first time a special edition of the magazine is made up completely of letters and drawings from kids. Because of the popularity, more special editions would be published in upcoming years.



The 70th Anniversary edition marked the first time the Foundation converted from a newsletter format to a magazine.



To help spread the word about stuttering, the Foundation designed a bumper sticker, T-shirt, pencil, and patch. Here you see author, conservationist and Foundation spokesman Dr. Alan Rabinowitz with the patch on his backpack.

Videographer Bob O'Brien filmed world renowned geneticist Dennis Drayna at the University of Maryland, College



Park. It resulted in the 72-minute video *Understanding New Genetic Findings in Stuttering*.

"I became a journalist to give a voice to the voiceless. How blessed we are today to speak up for those on the road to learning to speak boldly for themselves. As my late mother Clarice Pitts would say, 'Doing God's work ain't supposed to be easy, but its gotta get done.' Thank you for your continued support of The Stuttering Foundation. As I see it, each of you is a gift from God." - Byron Pitts

2013

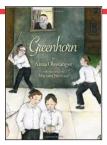


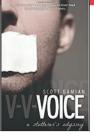
2014

ABC News anchor and chief national correspondent Byron Pitts was honored at the NYC Gala during National Stuttering Awareness Week.

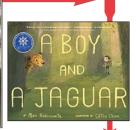


The Foundation received a surprise donation of 200 Mega Millions tickets from a family signed "The Smiths." They said the Foundation helped them in "their time of need" nearly 40 years ago when their child was stuttering.











Four inspirational authors were honored for books that "truly capture the very essence of stuttering." Those honored at the event (left to right): Scott Damian for V-V-Voice: A Stutterer's Odyssey, Dr. Alan Rabinowitz for A Boy and A Jaguar, Anna Olswanger for Greenhorn, and Vince Vawter for Paperboy.



The Stuttering Foundation reached more than 55,000 pediatricians with 7 Tips for Talking With the Child Who Stutters in July of 2016. This was part of an ongoing effort to educate practitioners since 1988. The Child Who Stutters is now in its 5th revised edition and available in five languages.



- What is stuttering? Statestong is a communication disorder in
 which the flow of speech is broken by repetitions (li-li-like this),
 prolongations (IIIIlike this), or abnormal stoppages (no sound)
 of sounds and qualibales. There may also be unusual facial and body
 movements associated with the effort to speak.
- More than 70 million people worldwide stutter, which is about 1% of the population.
- There are many complex factors involved with stuttering. Stress

The Foundation released a free TSA ID card for travelers who stutter.

2017





@stutteringfdn: The Foundation joined Instragram.





The newsletter formatted as an e-publication for the first time. Of course, it is also printed and mailed.



Shelby Railroad continues to support the Foundation with their annual golf outing.



Actor Michael Palin and Stuttering Foundation President Jane Fraser present the first Joe Fulcher Award in London. During his more than 30 years of service to the Foundation, Fulcher served in many diverse capacities, including Vice President,

Assistant Secretary, Treasurer, and member of the annual Audit Committee.



2018





The Foundation bestowed the inaugural Dr. Alan Rabinowitz Award for Clinical Excellence to Lisa A. Scott, Ph.D.





While people were on lockdown during the early days of COVID, The Foundation used Facebook Live to reach its 256,000 followers.



To mark International Stuttering Awareness Day, participants from nearly 30 countries sent greetings that were turned into a video and shared on YouTube.

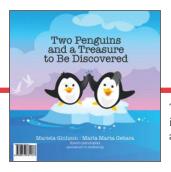


Foundation starts offering \$5 continuing education courses to SLPs.



QR codes are added to publications to make it easier for readers to access online resources.

Give it a try! Scan this one with your smart phone and see where it takes you.



Two Penguins and a Treasure to Be Discovered is an adventure where penguins Jorge and Tito introduce the notions needed to stimulate fluency in young children. Available in English and Spanish, the book is written by Mariela Ginhson and María Marta Gebara.



Ask the Stuttering Foundation was launched on YouTube. Dr. Ellen Kelly answers the most common questions about stuttering.



The online store, www.StutteringHelp.org/store, was totally redesigned to make it easier to find resources and simplify the checkout process.



A new, easier-to-use website was launched to better categorize information and allow content to better display on mobile devices.



Speech-language pathologist Sara MacIntyre started producing regular podcasts that focus on a variety of issues important for the stuttering community.

2020



Virtual Learning Series began using the Zoom platform. Hosted by Sara MacIntyre, these free, interactive workshops offer topics for speech-language pathologists, parents, and individuals who stutter.















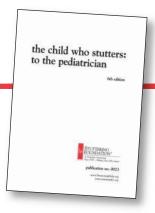
During the Pandemic shutdown, Zoom became a popular tool for interviews. The Foundation took the opportunity to spread the word about stuttering. Foundation President Jane Fraser appeared on local TV stations around the country.



The ABCs of Stuttering is a 10-minute video that helps parents and teachers understand how stuttering can affect children of all ages in the classroom. It is available free on YouTube.

2022

The new 6th edition of The Child Who Stutters: To the Pediatrician was sent to every pediatrician in the United States



2021

Our popular video Stuttering: For Kids, By Kids was updated and renamed Stuttering: For Kids, By Kids 2.0. It features the same great content, but was revised to appeal to today's children who stutter. Hosted by an animated skateboarder, Kyle, viewers meet other kids who stutter and recount how they handle challenges such as teasing, speaking in class, and teaching others about stuttering.



Stuttering Foundation celebrates 75 years of helping people!

A Look Back...



1963-1964 Conference. Front row: Harold Luper, Stanley Ainsworth, Dean Williams, Richard Duncan. Back row: Drs. Charles Van Riper, Wendell Johnson, George Shames, Joseph Sheehan, Malcolm Fraser.



1969-1970 Conference. Drs. Bruce Ryan, George Shames, Gene Brutten, Charles Van Riper, Helbert Damste, Stanley Ainsworth, Malcolm Fraser, Dick Boehmler, Albert Murphy, Woodruff Starkweather, Joseph Sheehan.



1967-68 Conference. Dr. Hugo H. Gregory and Dr. Charles Van Riper



1973-1974 Conference. Left to right: Drs. Albert Murphy, Woodruff Starkweather, Malcolm Fraser, Stanley Ainsworth, Harold Luper, Jane Fraser, Dean Williams, Harold Starbuck, David Prins, Charles Van Riper.

1961-1962 Conference. Malcolm Fraser, Dr. Wendell Johnson, Dr. Henry Freund



"We must be relentless in exploring and evaluating ways to help children and adults who stutter"

—Malcolm Fraser



1976-77 Conference. Front row: Drs. Woodruff Starkweather, Harold Starbuck,

1976-77 Conference. Dr. Charles Van Riper, Malcolm Fraser

At the very first conference in 1957 and at later ones, SFA Founder Malcolm Fraser was often heard saying...

"Gentlemen, let's be practical."



1978-1979 Conference. Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams, Malcolm Fraser



1982-1983 Conference. Front row: Joseph Sheehan, Elisabeth Versteegh, Edward Conture, Malcolm Fraser, Jane Fraser. Back row: Dean Williams, Hugo Gregory, Einer Boberg, William Perkins.



2014 Conference. Ellen Kelly, Willie Botterill, Lisa Scott, Jane Fraser, Frances Cook, Elaine Kelman.

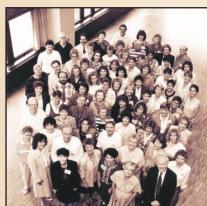


▲ Drs. Dean Williams and Harold Starbuck

June and Allen Campbell at the American Academy of



▲ Jane Fraser addressing the National Institute on Deafness and Other Communications Disorders at the NIH in 1988.

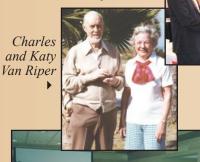


▼ Early Northwestern Conference





Pediatrics Conference Charles



▲ Eastern Workshop



◆ Malcolm Fraser receiv-

ing an award

for his work on

behalf of those

with a disabilty.

Early publication >



Early public service ad ▶



▲ Jimmie Garrison and Joe Fulcher at a SFA Board meeting at the University Club Memphis in the mid-1990s.



▲ Jane Fraser, Lady Caroline Egremont, and the now King Charles III at Clarence House celebrating the movie The Kings Speech in 2010.





Early catalogs



▲ Leaders at Philadelphia conference



▲ An early conference



▲ Anne Edwards at the SFA office

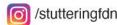


tar, Jane Fraser, Carroll Guitar, Peter Ramig, Lisa Scott and Patricia Zebrowski















www.StutteringHelp.org • 800-992-9392 • www.tartamudez.org

"We are dedicated to improving the lives of those who stutter."

-Malcolm Fraser. SFA Founder



Since its beginning in 1947, The Stuttering Foundation has created a community of millions through research, education, and support. Founder Malcolm Fraser's vision and our continued mission is to bring hope and help to those who stutter, all over the world. Thank you to our generous family of supporters, who together with the Stuttering Foundation, are making Malcolm Fraser's dream a reality.

Special thanks to Patty Reed, Ron Shafer, Rachelle Loir, Donna White, Madison White, Greg Wilson, Patricia Adams, Ellen Kelly, Bob O'Brien, John Bell, Jane Fraser, Scot Squires, Laura Spence and Sara MacIntyre.



The Stuttering Foundation of America is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and is classified as a private operating foundation as defined in section 4942(j)(3). Charitable contributions and bequests to the Foundation are tax-deductible, subject to limitations under the Code.