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Copy of the original Cash Journal covering the first nine years. The Journal was handwritten by Malcolm Fraser and hangs in the Foundation’s Memphis office. Documented are the very first grant to Western Michigan University for Dr. Charles Van Riper’s research in 1949, a grant to Northwestern University in 1954 for a Symposium on Stuttering, and payments to Drs. Charles Van Riper, Joseph Sheehan, James Frick, and Charles Elliott for a planning session for the first SFA weeklong conference held in Delray Beach, Florida, December 27, 1956, to January 3, 1957.

The 400 shares of Genuine Parts Company stock donated by Malcolm Fraser in 1949 were placed — and are still held — in a safe deposit box. They have since grown to 82,000 shares through stock splits, are now worth over $5,084,000, and have generated more than $4 million in dividends. His gifts continued every year until his death in 1994.
When Malcolm Fraser went to his Memphis bank in late December 1947 and made an initial deposit of $2,500 into a new account for a fledgling nonprofit foundation, few would have given his dream much chance of success.

President Truman was launching the Marshall Plan. Ronald Colman and Loretta Young were winning Oscars. Groucho Marx’s You Bet Your Life premiered on radio. And the Yankees had just won the World Series.

But Malcolm Fraser, a self-made business success by the age of 40, had other interests that year. He stuttered. And he was determined to explore and evaluate ways of helping others who are affected by this speech disorder that today includes some three million Americans.

Sixty-five years later, Fraser’s dream has long since become a reality and the cornerstone of activities that assist those who stutter worldwide.

The Stuttering Foundation of America has embraced a breadth of programs in the past six and a half decades that are, indeed, Malcolm Fraser’s proudest achievement.

The Foundation:
• publishes and distributes more than 800,000 books and brochures on stuttering therapy each year, including to readers in all 50 states and some 136 nations;
• responds annually to more than 50,000 e-mails and telephone calls to its toll-free helplines from those who stutter, their families, and speech-language pathologists;
• has placed DVDs and books in more than 8,700 public libraries that provide help to adults, teens, and children who stutter and their parents on how to make effective changes in their speech;
• generates over a million dollars in print, radio, and TV public service advertisements on stuttering and how people can find help.

This prodigious work has been led by the Fraser family and, in recent years, by Malcolm’s daughter, Jane. Now President of the Stuttering Foundation, she has taken her support staff and the Board of Directors in new directions, but has never forgotten the positive, self-help philosophy that inspired her late father.

“I think my father had a sense of the continuing legacy he was passing on,” says Jane Fraser. “It is because of his vision and considerable financial sacrifice that we now are able to train speech-language pathologists in the specifics of stuttering therapy in seminars and workshops that fill a critical need.”

“The Foundation has co-sponsored professional training for speech therapists with Northwestern University, University of Iowa, Boston University, the University of Washington, St. Catherine’s College, Oxford, and the University of Memphis, to name just a few. The exciting new partnership with the Michael Palin Centre in London is one more step in broadening our global outreach,” continues Jane Fraser. “All this represents my father’s vision of 65 years ago as well.”

Today, the Foundation continues to expand its universe of education, research and self-help. From one of its earliest volumes—written by the founder and still an excellent introduction for all those who stutter and hope to become more fluent in their speech — the Foundation has expanded. It publishes books, DVDs, and brochures that are distributed below cost and contain the observations and suggestions of some of the world’s leading authorities on stuttering. “There has been a remarkable explosion in demand for information on stuttering,” notes Jane Fraser. “Especially when one considers that my mother was still personally shipping all the Foundation’s books as recently as 1968.”

The Foundation’s Web sites, www.StutteringHelp.org and www.tartamudez.org, receive more than 1.5 million hits per month!

Sixty-five years later, his nonprofit Foundation has expenditures of over $1.6 million annually. It provides yearly awards to journalists and broadcasters who provide outstanding stories on the causes and treatment of stuttering. The SFA provides support to exciting new research in genetic and neurological research that in the future will help those who stutter.

In 1997, the first annual award was given to an outstanding individual in the field of stuttering therapy. Fittingly, it was known to professionals everywhere as the Malcolm Fraser Award.

And yes, that initial $2,500 deposit in the
The Early Years—SFA Founder Malcolm Fraser

“We are dedicated to improving the lives of those who stutter.”
—Malcolm Fraser

In 1925, Fraser led a stuttering support group in Philadelphia while working for J. Stanley Smith, a friend of Lionel Logue in London. The King’s Speech portrays Logue helping King George VI with stuttering.

Fraser receives American Legion Award for his efforts on behalf of disabled workers, 1948.

The first and second bank deposits for the Foundation totaling $5,000.

Fraser at left. Public School No. 2, Clinton at Hester Street, New York City, circa 1917.

Malcolm Fraser in 1903.

Seated on his mother’s lap circa 1906.

Seated below with brothers Carlyle and Russell and sister Ethel circa 1913. Russell also stuttered.

With infant daughter Jane.
The early days at the Standard Parts Company, the Memphis NAPA warehouse. Malcolm Fraser is at far right. Seated to the left of the cake is Gene White who shipped SFA books for many years.

Malcolm and Charlotte Fraser on their wedding day, June 28, 1936.

Board of Directors, Genuine Parts Company. Malcolm Fraser at far right. (circa 1970)

The Motor Parts Company, Charlotte, North Carolina, about 1933. Malcolm Fraser who was manager of this store, is third from the right.

Annual Christmas party at Standard Parts in 1941. Malcolm Fraser kneeling at left. At right is Sally Archer who pinch hit for SFA when extra help was needed.

Below: Fraser congratulating Gene White, who for many years, refused all compensation for his work on behalf of the Foundation.

The 1991 SFA Board meeting. Left to right standing: James Garrison, Donald Edwards, Donald Lineback, Mary Ottensmeyer, James Spurlock, Joe R.G. Fulcher, Joseph Walker. Seated: Malcolm Fraser, Jane Fraser, Hubert McBride.
65 Years of Helping Those Who Stutter:

1947

The Speech Foundation of America is born, funded by a single gift of $2,500 from founder Malcolm Fraser. The “headquarters” is Fraser’s home at 2246 Henry Street in Memphis, Tennessee. The staff consists of Malcolm and his wife, Charlotte Fraser, armed with a manual typewriter. There are no expenditures.

1978


1982

Jane Fraser is named president of the Foundation.

1990

The office is now on Walnut Grove Road; 450 square feet of space. Equipment consists of 1 computer, a 286, running “First Choice” software. Two employees ship books, Anne Edwards and Jo Bradshaw.

By 1990, 13 books are published by the Foundation, as well as several brochures and 3 films. The annual budget has expenditures of $300,000.

1991

The first newsletter is published on a single page. The Foundation’s name is changed from Speech Foundation to Stuttering Foundation.

All public libraries nationwide receive a copy of Self-Therapy for the Stutterer thanks to a $10,000 grant from Genuine Parts Co.

1947 bank deposit officially starts the SFA.

In 1947 when Fraser made a $2,500 gift...

- a new Ford was $1,086
- a gallon of gas was 23 cents
- a stamp was 3 cents

First public service ad appears in Time in 1972!

1972-Gene White ships books from his home. He is succeeded by his son, Bob White.


An early catalog listing just six items in 1972.

To the Stutterer just published. Books are selling for 25 cents. Expenditures now total $25,000.

First conference for clinicians working with school-age children.

Jane Fraser invited to join the NIDCD Advisory Council.
1947 when Fraser made a $2,500 gift...-a new Ford was $1,086 -gallon of gas was 23 cents -a stamp was 3 cents

1957 Conference, bringing together some of the leading authorities in the field of stuttering: Back row: Henry Freund, M.D., Harold Luper, Ph.D., Wendell Johnson, Ph.D., Joseph Sheehan, Ph.D., Charles Van Riper, Ph.D.; Front row: Dean Williams, Ph.D., Malcolm Fraser, Stanley Ainsworth, Ph.D. and Robert West, Ph.D.

First toll-free telephone line is established, 800-992-9392.

One-page catalog; 11 resources for stuttering.

Books distributed to pediatricians around the country in 1988.

A public awareness campaign, and widespread public service advertisements are a growing part of the Foundation's work.
1997

The Stuttering Foundation of America, having undergone a name change and huge growth, is 50 years old! The office occupies 2000 square feet at Walnut Grove Road. A staff of 6 run 7 computers, 3 modems, 3 fax machines, 7 phone lines and 2 toll-free numbers, plus shipping books, videos and press releases. The catalog and newsletters are made into e-reader files so they can be read on a computer screen.

2002

The Foundation celebrates 55 years of helping those who stutter, now with a budget of over $1 million, support for research projects, expanded workshops and conferences and two Web sites.

www.StutteringHelp.org
www.tartamudez.org

Stuttering gets the royal treatment with the release of the award-winning movie *The King's Speech*. The Stuttering Foundation's *King's Speech* poster is featured on Times Square. The DVD release of *The King's Speech* includes the Stuttering Foundation's PSA under "special features."

The Foundation's first New York Gala honored *The King's Speech*. The catalog and newsletters are made into e-reader files so they can be read on a computer screen.

Books are now available for e-readers such as the Kindle. QR codes are placed on brochures, catalogs, and posters to direct readers to additional resources online.

Jane Fraser with actor Colin Firth at a charity gala in London.
Public awareness campaigns with actor Nick Brendon, 20/20 co-anchor John Stossel and other famous people have reached millions in Good Housekeeping, O Magazine, Forbes, Time, Redbook, Better Homes and Gardens, Newsweek, Cosmo, and other major publications.

The Foundation's Web site was redesigned. It now features streaming video, an online store, and free, downloadable resources. The Web site gets more than 1,500,000 hits per month.

The Stuttering Foundation joins forces with the London-based Michael Palin Centre for Stammering Children to help children through research, treatment, and training programs.

First genes for stuttering are headlined around the world.

Following the release of the award-winning movie *The King's Speech*, the Stuttering Foundation was featured in thousands and thousands of newspapers, magazines, and on websites, and TV and radio stations worldwide. USA Today, The Washington Post, Los Angeles Times and the Associated Press are just a few of the media outlets that headlined stuttering.

“We have a voice. We have been heard,” said writer David Seidler after accepting his Oscar for *The King’s Speech*. The movie was nominated for 12 Academy Awards and won for Best Original Screenplay, Best Picture, Best Actor, and Best Director.

An East Coast office opens at St. Simons Island, Ga.

The Michael Palin Centre moves into a new facility and dedicates a multi-media therapy room in memory of Malcolm Fraser.

7 full-time and 2 part-time staffers run 18 computers, 3 fax machines, 3 scanners, 3 DSL lines, 2 toll-free helplines and shipping center for distributing books, DVDs, posters, and brochures in English and Spanish. Each year more than 50,000 calls and e-mails are answered and more than a million people are reached in 136 countries.

Website, StutteringHelp.org, surpasses 45 million visitors.
The Early Conferences


1961-1962 Conference. Malcolm Fraser, Dr. Wendell Johnson, Dr. Henry Freund

1967-68 Conference. Dr. Hugo H. Gregory and Dr. Charles Van Riper

1973-1974 Conference. Left to right: Drs. Albert Murphy, Woodruff Starkweather, Malcolm Fraser, Stanley Ainsworth, Harold Luper, Jane Fraser, Dean Williams, Harold Starbuck, David Prins, Charles Van Riper.

“We must be relentless in exploring and evaluating ways to help children and adults who stutter” — Malcolm Fraser
At the very first conference in 1957 and at later ones, SFA Founder Malcolm Fraser was often heard saying

“Gentlemen, let’s be practical.”

—Malcolm Fraser
A Dynamic Past ...

Drs. Dean Williams and Harold Starbuck
Malcolm Fraser, Wendell Johnson, and Henry Freund

June and Allen Campbell at the American Academy of Pediatrics Conference

Charles and Katy Van Riper

Early Northwestern Conference

Eastern Workshop

Early publication

Bette and Dean Williams at the American Academy of Pediatrics Conference

Hugo Gregory and Charles Van Riper

Early catalogs

Leaders at Philadelphia conference

Frances Cook, Barry Guitar, Jane Fraser, Carroll Guitar, Peter Ramig, Lisa Scott and Patricia Zebrowski

An early conference

Anne Edwards at the SFA office
Educational Conferences & Workshops

The Foundation holds conferences and workshops around the country to train speech-language pathologists from the U.S. and other countries.

Basic Research

The SFA is turning its attention more and more to various facets of basic research, including neurology and genetics. The Foundation is actively involved in several new projects.

Publications and DVDs

The 29 books, 40 DVDs, and 27 brochures produced by the Foundation are distributed throughout the world.

Technology

Using the latest Internet technology, the Foundation continuously updates its Web sites with free downloadable publications, video streaming, research articles, and other valuable information on stuttering. The Web sites — www.StutteringHelp.org and www.tartamudez.org — receive more than 1.5 million hits per month as we go to press.

Global Outreach

In 2012, SFA books, DVDs, and brochures reached people who stutter in 136 countries. In addition to participating in world conferences, the Foundation has gone global by joining forces with the Michael Palin Centre for Stammering Children.

Our People

Lisa S., Roberta, Joan, Susie, Pat, Jane, Terri, and Lisa H. Not pictured: Patty, Carol, Bob, Greg, Julie, Renee, Scot, John and Joe.

SFA Board members

Frances Cook
Dennis Drayna
Jane Fraser
Joseph Fulcher
Jean F.R. Gruss
Robert M. Kurtz, Jr.
Donald Lineback
Alan Ralph
Joseph B. Walker

Public Awareness

To spread the word about stuttering, the Foundation sends more than 2,500 press releases to media outlets around the country several times a year. Plus, major publications donate space for public service ads, and radio stations around the country air public service announcements.
Finding Hope
USA Today included the Foundation in an article discussing stuttering and treatments for this devastating disorder.

Annie’s Mailbox
Marcy Sugar and Kathy Mitchell, the authors of Annie’s Mailbox, listed the SFA as a source of help and information on International Stuttering Awareness Day. They included the Foundation’s toll-free helpline and Web site.

Actor Gets Word Out on Stuttering
Actor Nicholas Brendon, as spokesperson for the Stuttering Foundation, was interviewed on CNN. John Stossel has also been interviewed by CNN while serving as the Foundation’s President.

Secrets of the Stutter
U.S. News and World Report focused national attention on stuttering by making it a cover story.

Today Show
On the Today Show, Stuttering Foundation President Jane Fraser discussed stereotypes which surround stuttering, early intervention for preschool children, and some of the exciting new research in genetics and neurology.

U.S. News
The New York Times listed the SFA as “the older and more established” group to help those who stutter. The newspaper also included a letter to the editor by Jane Fraser as the lead article in the sports section.

Genes for Stuttering
Richard Knox interviewed Jane Fraser and board member Dennis Drayna on the discovery of the first genes for stuttering.

Los Angeles Times
Three separate articles by Rosie Mestel, Stephen Ceaser, and Jessica Pauline Ogilvie help to ensure that the Foundation’s outreach remains phenomenal.

Speaking of Damon
How Major League Baseball outfielder Johnny Damon dealt with stuttering was the topic of a Daily News article.

THE WALL STREET JOURNAL
Wall Street Journal gives the Stuttering Foundation Website as a nonprofit source of help for stuttering.

A sampling of media coverage through the years
27 Years of Amazing Workshops for Specialists in Stuttering
Don't Let Stuttering Put You On the Bench.

NBA All Star and Hall of Famer Bill Walton never let stuttering keep him out of the game. Millions of fans recognize his authoritative voice as a sports commentator. Bill Walton got in the game, and so can you.

If you or someone you know stutter, write or call:

800-992-9392
www.StutteringHelp.org
www.tartamudez.org


Explore, wildlife conservationist and author Alan Rabinowitz has discovered new species and hidden worlds. That’s because he didn’t let stuttering become the end of his. Alan knows that when the goal is worth achieving, nothing is beyond reach.

Discover what you can do about stuttering.

www.StutteringHelp.org
www.tartamudez.org

Stuttering Gets the Royal Treatment

King George VI, whose live broadcasts of hope and inspiration kept the spirits of the British people alive during the dark days of World War II, met the challenge of stuttering with courage. If you stutter, you should know about Churchill.

The voice of freedom never faltered, even though it stuttered.

www.StutteringHelp.org
www.tartamudez.org

Stuttering Didn’t Keep Sproles Out of the Game

Stuttering never benched NFL superstar Darren Sproles. Don’t let it sideline you either.

To find out how you can get in the game, call or visit us:

800-992-9392
StutteringHelp.org
tartamudez.org

¡Su tartamudez no le impidió actuar en la televisión!


Para más información, Ud. puede escribir, llamar gratis, o visitar www.tartamudez.org.

800-992-9392
www.StutteringHelp.org
www.tartamudez.org

Stuttering Didn’t Silence His Story.

John Stossel knows news. He also knows what it’s like to deal with a stuttering problem. John still struggles with stuttering yet has become one of the most successful reporters in broadcast journalism today.

For more information on what you can do about stuttering, write or call toll-free:

800-992-9392
www.StutteringHelp.org
www.tartamudez.org

There are many proven, effective ways to reduce stuttering.

Doing nothing is not one of them.

We can help, but you have to take the first step.

We’re here for you.

800-992-9392
www.StutteringHelp.org
www.tartamudez.org

Since 1947—Helping Those Who Stutter

A Nonprofit Organization

THE STUTTERING FOUNDATION

Public service ads placed in more than 550 magazines around the country.
If you stutter, you are definitely in good company!

Singer Carly Simon, winner of an Oscar and a Grammy, not only has many hit records but is also an author of children's books.

NBA All Star and Hall of Famer Bill Walton is recognized as a well-known NBC Sports commentator.

Byron Pitts, correspondent for 60 Minutes, is an Emmy award-winning journalist and author of Step Out on Nothing.

John Stossel, news correspondent and former 20/20 co-anchor, still struggles with stuttering, yet has become one of the most successful reporters in broadcast journalism today.

Basketball star Kenyon Martin has been a two-time member of basketball's Team USA and was selected to the 224 NBA All-Star Team.

Bob Love, legendary star of the Chicago Bulls, now heads up Community Affairs for the championship team.

Sophie Gustafson is a member of the LPGA tour and a life member of the Ladies European Tour. She has five LPGA and 21 international wins in her career.

As “Xander” in the popular TV series, Buffy the Vampire Slayer, Nicholas Brendon has won fans of all ages.

Marilyn Monroe captivated movie audiences and fellow performers alike throughout her legendary career.

Legendary golfer Ken Venturi, U.S. Open champion, was a successful color commentator for CBS Sports.

Congressman Frank Wolf of Virginia feels that meeting the challenge of stuttering helped prepare him to meet other challenges in life.

NFL star running back Darren Sproles was twice named The Kansas City Star Player of the Year.

King George VI was an inspiration to his country and the world during WWII when he addressed the nation in radio broadcasts.

Vice President Joe Biden began his long political career when he was first elected to the U.S. Senate in 1973 at the age of 30.

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Famous People Who Stutter

If you stutter, you are definitely in good company!