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Were placed — and are still held — in a safe deposit box. They have since grown to 82,000 shares through stock splits, are now worth over \$5,084,000, and have generated more than \$4 million in dividends. His gifts continued every year at a steel foundation of America and his death in 1994.	6 (1) (1) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4		TATE ( ( 400 Election of Contact Conta	Sibo of Arbert for Especial on or Hallier	100 55 Caldonge on as forked the solution of t
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Copy of the original Cash Journal covering the first nine years. The Journal was hand written by Malcolm Fraser and hangs in the Foundation's Memphis office. Documented are the very first grant to Western Michigan University for Dr. Charles Van Riper's research in 1949, a grant to Northwestern University in 1954 for a Symposium on Stuttering, and payments to Drs. Charles Van Riper, Joseph Sheehan, James Frick, and Charles Elliott for a planning session for the first SFA weeklong conference held in Delray Beach, Florida, December 27, 1956, to January 3, 1957.

# 65 Years: Foundation Celebrates Milestone

Then Malcolm Fraser went to his Memphis bank in late December 1947 and made an initial deposit of \$2,500 into a new account for a fledgling nonprofit foundation, few would have given his dream much chance of success.

President Truman was launching the Marshall Plan. Ronald Colman and Loretta Young were winning Oscars. Groucho Marx's *You Bet Your Life* premiered on radio. And the Yankees had just won the World Series.

But Malcolm Fraser, a self-made business success by the age of 40, had other interests that year. He stuttered. And he was determined to explore and evaluate ways of helping others who are affected by this speech disorder that today includes some three million Americans.

Sixty-five years later, Fraser's dream has long since become a reality and the cornerstone of activities that assist those who stutter worldwide.

The Stuttering
Foundation of
America has
embraced a breadth
of programs in the
past six and a half
decades that are,
indeed, Malcolm

Fraser's proudest achievement.

The Foundation:

• publishes and distributes more than 800,000 books and brochures on stuttering therapy each year, including to readers in all 50 states and some 136 nations;

• responds annually to more than 50,000 e-mails and telephone calls to its toll-free helplines from those who stutter, their families, and speech-language pathologists;

• has placed DVDs and books in more than 8,700 public libraries that provide help to adults, teens, and children who stutter and their parents on how to make effective changes in their speech;

• generates over a million dollars in print, radio, and TV public service advertisements on stuttering and how people can find help.

This prodigious work has been led by the Fraser family and, in recent years, by Malcolm's daughter, Jane. Now President of the Stuttering Foundation, she has taken her support staff and the Board of Directors in new directions, but has never forgotten the positive, self-help philosophy that inspired her late father.

"I think my father had a sense of the continuing lega-

cy he was passing on," says Jane Fraser. "It is because of his vision and considerable financial sacrifice that we now are able to train speech-language pathologists in the specifics of stuttering therapy in seminars and workshops that fill a critical need."

"The Foundation has co-sponsored professional training for speech therapists with Northwestern University, University of Iowa, Boston University, the University of Washington, St. Catherine's College, Oxford, and the University of Memphis, to name just

a few. The exciting new partnership with the Michael Palin Centre in London is one more step in broadening our global outreach," continues Jane Fraser. "All this represents my father's vision of 65 years ago as well."

Today, Foundation continues to expand its universe of education, research and self-help. From one of its earliest volumes — written by the founder and still an excellent introduction for all those who stutter and hope become more fluent in their speech the Foundation has expanded. It



SFA's 1957 conference, bringing together some of the leading authorities in the field of stuttering. Back row: bear six and a half decades that are, indeed Malcolm Robert West, Ph.D. Robert West, Ph.D. Robert West, Ph.D.

publishes books, DVDs, and brochures that are distributed below cost and contain the observations and suggestions of some of the world's leading authorities on stuttering. "There has been a remarkable explosion in demand for information on stuttering," notes Jane Fraser. "Especially when one considers that my mother was still personally shipping all the Foundation's books as recently as 1968."

The Foundation's Web sites, www.StutteringHelp.org and www.tartamudez.org, receive more than 1.5 million hits per month!

Sixty-five years later, his nonprofit Foundation has expenditures of over \$1.6 million annually. It provides yearly awards to journalists and broadcasters who provide outstanding stories on the causes and treatment of stuttering. The SFA provides support to exciting new research in genetic and neurological research that in the future will help those who stutter.

In 1997, the first annual award was given to an outstanding individual in the field of stuttering therapy. Fittingly, it was known to professionals everywhere as the Malcolm Fraser Award.

And yes, that initial \$2,500 deposit in the

# The Early Years—SFA Founder Malcolm Fraser



Malcolm Fraser in 1903.



Seated on his mother's lap circa 1906.

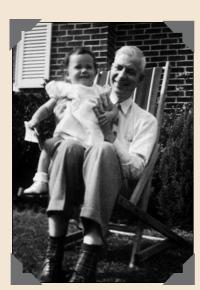


Seated below with brothers Carlyle and Russell and sister Ethel circa 1913. Russell also stuttered.

# "We are dedicated to improving the lives of those who stutter." —Malcolm Fraser

Fraser at left. Public School No. 2, Clinton at Hester Street, New York City, circa 1917.





With infant daughter Jane.



In 1925, Fraser led a stuttering support group in Philadelphia while working for J. Stanley Smith, a friend of Lionel Logue in London. The King's Speech portrays Logue helping King George VI with stuttering.



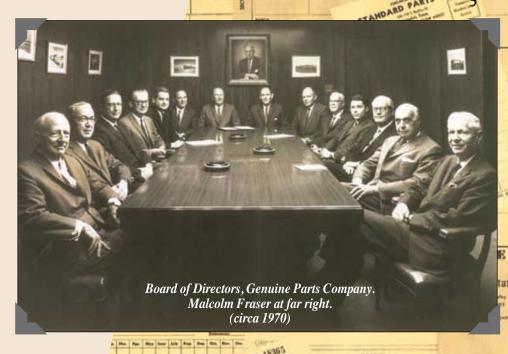
Fraser receives American Legion Award for his efforts on behalf of disabled workers, 1948.

The first and second bank deposits for the Foundation totaling \$5,000.

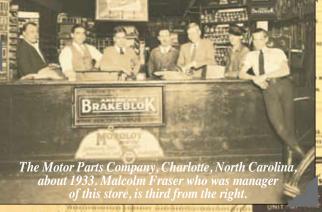




Malcolm and Charlotte Fraser on their wedding day, June 28, 1936.



The early days at the Standard Parts
Company, the Memphis NAPA
warehouse. Malcolm Fraser is
at far right. Seated to the left of the
cake is Gene White who shipped
SFA books for many years.



STANDARD PARTS CORPORATION
STANDARD PARTS CORPORATION

Annual Christmas party at Standard Parts in 1941. Malcolm Fraser kneeling at left. At right is Sally Archer who pinch hit for SFA when extra help was needed.

Below: Fraser congratulating Gene White, who for many years, refused all compensation for his work on behalf of the Foundation.



The 1991 SFA Board meeting. Left to right standing: James Garrison, Donald Edwards, Donald Lineback, Mary Ottensmeyer, James Spurlock, Joe R.G. Fulcher, Joseph Walker. Seated: Malcolm Fraser, Jane Fraser, Hubert McBride.

Dhone

# 65 Years of Helping Those Who Stutter:

1947



1947 bank deposit officially starts the SFA.



In 1947 when Fraser made a \$2,500 gift... -a new Ford was \$1,086 -gallon of gas was 23 cents

-a stamp was 3 cents

The Speech Foundation of America is born, funded by a single gift of \$2,500 from founder Malcolm Fraser. The "headquarters" is Fraser's home at 2246 Henry Street in Memphis, Tennessee. The staff consists of Malcolm and his wife, Charlotte Fraser, armed with a manual typewriter. There are no expenditures.

An early catalog listing just six

items in 1972. Speech Foundation of America

1978-1979 Conference: Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams

First public service ad appears in *Time* in 1972!

To the Stutterer just published. Books are selling for 25 cents. Expenditures now total \$25,000.



1972-Gene White ships books from his home. He 🖣 is succeeded by his son, Bob

White.







Jane Fraser is named president of the Foundation.



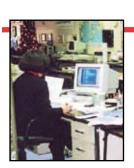
First conference for clinicians working with school-age children.



By 1990, 13 books are published by the Foundation, as well as several brochures and 3 films. The annual budget has expenditures of \$300,000.



1990-The office is now on Walnut Grove Road; 450 square feet of space. Equipment consists of 1 computer, a 286, running "First Choice" software. Two employees ship books, Anne Edwards and Jo Bradshaw.

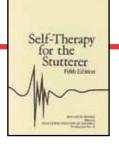


1991

The first newsletter is published on a single page. The Foundation's name is changed from Speech Foundation to Stuttering Foundation.



All public libraries nationwide receive a copy of Self-Therapy for the Stutterer thanks to a \$10,000 grant from Genuine Parts Co.





Jane Fraser invited to join the NIDCD Advisory Council.

## A Timeline



First Symposium at Northwestern University.



1957

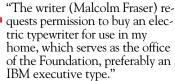
Charlotte Fraser handles all shipping of books until 1970.

1954 -

1957 Conference, bringing together some of the leading authorities in the field of stuttering: Back row: Henry Freund, M.D., Harold Luper, Ph.D., Wendell Johnson, Ph.D., Joseph Sheehan, Ph.D., Charles Van Riper, Ph.D.; Front row: Dean Williams, Ph.D., Malcolm Fraser, Stanley Ainsworth, Ph.D. and Robert West, Ph.D.







1968

— from the 1968 SFA annual report.





Stuttering: Its Prevention.



The Fraser home is still the office, now at 152 Lombardy Road, Memphis.

### 1984

First toll-free telephone line is established, 800-992-9392.



One-page catalog; 11 resources for stuttering.



1985

Dr. Dean and Bette Williams at the first exhibit booth.

Books distributed to pediatricians around the country in 1988. ▶



The first Workshop for Specialists started in 1985 at Northwestern University directed by Dr. Hugo Gregory.





Office staff and volunteers in 1992.

A public awareness campaign, and widespread public service advertisements are a growing part of the Foundation's work.







### 1997



The Stuttering Foundation of America, having undergone a name change and huge growth, is 50 years old! The office occupies 2000 square feet at Walnut Grove Road. A staff of 6 run 7 computers, 3 modems, 3 fax machines, 7 phone lines and 2 toll-free numbers, plus shipping books, videos and press releases.

### 2002

The Foundation celebrates 55 years of helping those who stutter, now with a budget of over \$1 million, support for research projects, expanded workshops and conferences and two Web sites.

### www.StutteringHelp.org www.tartamudez.org





office is moved into a bigger, 3,000+ square-foot facility.

The Memphis





The catalog and newsletters are made into e-reader files so they can be read on a computer screen.

The Foundation expands into social media, including Facebook, Twitter, YouTube, Blogger, and MySpace. Plus, e-mail is used more than ever to share resources.



Stuttering gets the royal treatment with the release of the award-winning movie *The King's Speech*. The Stuttering Foundation's King's Speech poster is featured on Times Square.



Jane Fraser with actor Colin Firth at a charity gala in London.





The DVD release of The King's Speech includes the Stuttering Foundation's PSA under "special features."



















The Foundation's first New York Gala honored The King's Speech.

Books are now available for e-readers such as the Kindle. QR codes are placed on brochures, catalogs, and posters to direct readers to additional resources online.



The Foundation developed the DVD Stuttering: For Kids, By Kids featuring the animated character Swish, which was created by students at Purdue University.

2005



Public awareness
campaigns with actor Nick Brendon,
20/20 co-anchor
John Stossel and
other famous
people have
reached millions

in Good Housekeeping, O Magazine, Forbes, Time, Redbook, Better Homes and Gardens, Newsweek, Cosmo, and other major publications.

The Foundation's Web site was redesigned. It now features streaming video, an online store, and free, downloadable resources. The Web site gets more than 1,500,000 hits per month.

2010

First genes for stuttering are headlined around the world.



The Stuttering Foundation joins forces with the London-based Michael Palin Centre for Stammering Children to help children through research, treatment, and training programs.



2006



Following the release of the award-winning movie *The King's Speech*, the Stuttering Foundation was featured in thousands and thousands of newspapers, magazines, and on websites, and TV and radio stations worldwide. *USA Today*, *The Washington Post*, *Los Angeles Times* and the Associated Press are just a few of the media outlets that headlined stuttering.

"We have a voice. We have been heard," said writer David Seidler after accepting his Oscar for *The King's Speech*. The movie was nominated for 12 Academy Awards and won for Best Original Screenplay, Best Picture, Best Actor, and Best Director.



The Michael Palin Centre moves into a new facility and dedicates a multi-media therapy room in memory of Malcolm Fraser.



2012

An East Coast office opens at St. Simons Island, Ga.







7 full-time and 2 part-time staffers run 18 computers, 3 fax machines, 3 scanners, 3 DSL lines, 2 toll-free helplines and shipping center for distributing books, DVDs, posters, and brochures in English and Spanish. Each year more than 50,000 calls and e-mails are answered

Website, StutteringHelp.org, surpasses 45 million visitors.

and more than a million people are reached in 136 countries.

# The Early Conferences



1963-1964 Conference. Front row: Harold Luper, Stanley Ainsworth, Dean Williams, Richard Duncan. Back row: Drs. Charles Van Riper, Wendell Johnson, George Shames, Joseph Sheehan, Malcolm Fraser.

### "We must and evalu children



1969-1970 Conference. Drs. Bruce Ryan, George Shames, Gene Brutten, Charles Van Riper, Helbert Damste, Stanley Ainsworth, Malcolm Fraser, Dick Boehmler, Albert Murphy, Woodruff Starkweather, Joseph Sheehan.



1967-68 Conference. Dr. Hugo H. Gregory and Dr. Charles Van Riper

1961-1962 Conference. Malcolm Fraser, Dr. Wendell Johnson, Dr. Henry Freund





1973-1974 Conference. Left to right: Drs. Albert Murphy Woodruff Starkweather, Malcolm Fraser, Stanley Ainsworth, Harold Luper, Jane Fraser, Dean Williams, Harold Starbuck, David Prins, Charles Van Riper.

# be relentless in exploring atting ways to help and adults who stutter"

-Malcolm Fraser



1976-77 Conference. Front row: Drs. Woodruff Starkweather, Harold Starbuck, Harold Luper, Stanley Ainsworth. Back row: Drs. Charles Van Riper, David Prins, Malcolm Fraser, Dean Williams, Carl Dell.



1976-77 Conference. Dr. Charles Van Riper, Malcolm Fraser



1978-1979 Conference. Barry Guitar, Woodruff Starkweather, Ted Peters, Jane Fraser, Hal Starbuck, Carl Dell, Harold Luper, Dean Williams, Malcolm Fraser

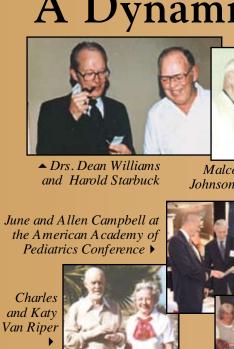


1982-1983 Conference. Front row: Joseph Sheehan, Elisabeth Versteegh, Edward Conture, Malcolm Fraser, Jane Fraser. Back row: Dean Williams, Hugo Gregory, Einer Boberg, William Perkins.

At the very first conference in 1957 and at later ones, SFA Founder Malcolm Fraser was often heard saying

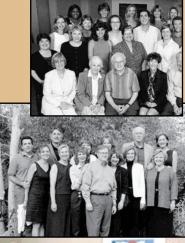
# "Gentlemen, let's be practical."

# A Dynamic Past ...



Malcolm Fraser, Wendell Johnson, and Henry Freund







▲ Eastern Workshop

Early public service ad

Self-Therapy for the STUTTERR

Fishal Like
Rev School of the Conference of the Confe

**♦** Hugo

Gregory

and Charles

Van Riper

PUBLICATIONS

HISTORIA BEL SARRING GEORGIA S. [

Rabbined the traver of medium quantities at para 3 houses income or part to the ground of the para state of the sarring of

Publications on Stuttering catalogs

▲ Leaders at Philadelphia conference



▲ Early publication

▲ Bette and Dean Williams at the American Academy of Pediatrics Con-



▲ An early conference



▲ Anne Edwards at the SFA office



Guitar, Jane Fraser, Carroll Guitar, Peter Ramig, Lisa Scott and Patricia Zebrowski

# ... an Exciting Future

### **Educational Conferences & Workshops**



from the U.S. and other countries.

### The Foundation holds conferences and workshops around the country to train speech-language pathologists

### Global Outreach





In 2012, SFA books, DVDs, and brochures reached people who stutter in 136 countries. In addition to participating in world conferences, the Foundation has gone global by joining forces with the Michael Palin Centre for Stammering Children.

### Our People



Lisa S., Roberta, Joan, Susie, Pat, Jane, Terri, and Lisa H. Not pictured: Patty, Carol, Bob, Greg, Julie, Renee, Scot, John and Joe.

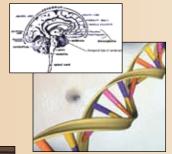
The dedicated staff in Memphis, Tenn., and other locations is responsible for answering the Foundation's helpline and distributing more than 800,000 publications worldwide each

### Basic Research

The SFA is turning its attention more and more to various facets of basic research, including neurology and genetics. The Foundation is actively involved in several new projects.

STUTTERING FOUNDATION

Publications and DVDs



The 29 books, 40 DVDs, and 27 brochures produced by the Foundation are distributed throughout the world.

### SFA Board mem-



Frances Dennis Cook Drayna



Jane Fraser



Fulcher

Joseph



Jean F. R. Gruss



Robert M. Kurtz, Jr.



Lineback

A lan

Rabi-

Joseph B. Walker

### Public Awareness

### **Technology**

Using the latest Internet technology, the Foundation continuously updates its Web sites with free downloadable publications, video streaming, research articles, and other valuable information on stuttering. The Web sites — www.StutteringHelp.org and www.tartamudez.org – receive more than 1.5 million hits per month as we go to press.

For Kids, By Kids







To spread the word about stuttering, the Foundation sends more than 2,500 press releases to media outlets around the country several times a year. Plus, major publications donate space for public service ads, and radio stations around the country air public service announcements.



### 'Tween 12 & 20

Dr. Robert Wallace has mentioned

the Foundation frequently through the years in his column 'Tween 12 & 20. On one occasion he described *Stuttering*:



Straight Talk for Teachers as an important resource and listed the SFA Web site.

### Actor Gets Word Out on Stuttering

Actor Nicholas Brendon, as spokesperson for the Stuttering Foundation, was interviewed on CNN. John Stossel has also been interviewed by CNN while serving as the Foundation's

### Speaking of Damon

How Major League Baseball outfielder Johnny Da- DAILY NEWS mon dealt with stuttering was the topic of a Daily News article.

### Los Angeles Times

Three separate articles by Rosie Mestel, Stephen Ceaser, and Jessica Pauline Ogilvie help to ensure that the Foundation's outreach remains phenomenal.

### Annie's Mailbox

Marcy Sugar and Kathy Mitchell, the



authors of Annie's Mailbox. listed the SFA as a source of help and information on International

Stuttering Awareness Day. They included the Foundation's toll-free helpline and Web site.

### Help for Those Who Stutter

Woman's Day featured DVD the



Stuttering: Straight Talk for Teachers and the Foundation's Web site.

### U.S. News and World Report focused na-

**Today Show** 

tering, early intervention for

preschool children, and

some of the exciting new

research in genetics and neurology.

Secrets of the Stutter

On the Today Show,

**Stuttering Foundation** 

President Jane Fraser

discussed stereotypes

which surround stut-

TODAY

tional attention on stuttering by making it a cover story.

### THE WALL STREET JOURNAL.

Wall Street Journal gives the Stuttering Foundation Website as a nonprofit source of help for stuttering.

### Finding Hope

USA Today included the Foundation in an article discussing stut-

tering and treatments for this devastating disorder.

### The New Hork Times

The New York Times listed the SFA as "the older and more established" group to help those who stutter. The newspaper also included a letter to the editor by Jane Fraser as the lead article in the sports section.

### Genes for Stuttering

Richard Knox interviewed Jane Fraser and board member Dennis Drayna on the discovery of the first genes for stuttering.



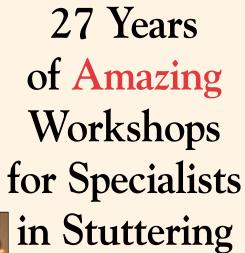
































# Public service ads placed in more than 550 magazines around the countr

### Don't Let Stuttering Put You On the Bench.



NBA All Star and Hall of Famer Bill Walton never let stuttering keep him out of the game. Millions of fans recognize his authoritative voice as a sports commentator. Bill Walton got in the game, and so can you. If you or someone you know stutters, write or call:

800-992-9392 www.stutteringhelp.org



Post Office Box 11749 • Memphis, TN 38111-0749

# Stuttering Wasn't The End Of His World.



Explorer, wildlife conservationist and author Alan Rabinowitz has discovered new species and hidden worlds. That's because he didn't let stuttering become the and of his

Alan knows that when the goal is worth achieving, nothing is beyond reach.

Discover what you can do about stuttering.

Write or call us toll-free, and open up your world.

800-992-9392 www.stutteringhelp.org

**Bob Love** 

Chicago Bulls' legend Bob Love never let stuttering keep him out of the game. Today his inspirational speechemotivate thousands!

www.stutteringhelp.org

www.tartamudez.org



Post Office Box 11749 • Memphis, TN 38111-0749

# Stuttering Didn't Silence His Story.



John Stossel knows news. He also knows what it's like to deal with a stuttering problem. John still struggles with stuttering yet has become one of the most successful reporters in broadcast journalism today.

For more information on what you can do about stuttering, write or call toll-free:

800-992-9392 www.stutteringhelp.org www.tartamudez.org



Post Office Box 11749 • Memphis, TN 38111-0749

# Stuttering Gets the Royal Treatment



King George VI, whose live broadcasts of hope and inspiration kept the spirits of the British people alive during the dark days of World War II, met the challenge of stuttering with courage.

If you stutter, you should know about this gentle and courageous man, dramatized in *The King's Speech*. For more information on how you can meet your challenge, contact us.



www.StutteringHelp.org www.tartamudez.org

800-992-9392

# There are many proven, effective ways to reduce stuttering. Doing nothing

Doing nothing is not one of them.

We can help, but you have to take the first step. We're here for you.

800-992-9392 www.StutteringHelp.org www.tartamudez.org



Post Office Box 11749 • Memphis, TN 38111-0749

### Stuttering Didn't Keep Sproles Out of the Game



Stuttering never benched NFL superstar Darren Sproles. Don't let it sideline you either.

To find out how you can get in the game, call or visit us:

800-992-9392

StutteringHelp.org tartamudez.org

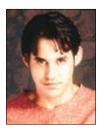


### ¡Su tartamudez no le impidió actuar en la televisión!

THE STUTTERING

800-992-9392

FOUNDATION®



Su tartamudez no ha impedido al actor Nicholas Brendon tener éxito en Hollywood. Mientras desempeña el papel de "Xander" en el programa, Bufff; The Vampère Slayer, Nick diariamente trata de superar su problema de tartamudez.

Para más informacion, Ud. puede escribir, llamar gratis, o visitar www.tartamudez.org.

800-992-9392 www.tartamudez.org www.stutteringhelp.org



P.O. Box 11749 • Memphis, TN 38111-0749



### The voice of freedom never faltered, even though it stuttered.

Winston Churchill was perhaps the most stirring, eloquent speaker of his century. He also stuttered. If you stutter, you should know about Churchill. Because his life is proof that, with the will to achieve, a speech impediment is no impediment. Learn about the many ways you can help yourself or your child. Because your finest hour lies ahead.

800-992-9392 www.stutteringhelp.org



Post Office Box 11749 • Memphis, TN 38111-0745



facebook.com/stutteringhelp



twitter.com/stutteringfdn



youtube.com/stutteringfdn

www.StutteringHelp.org • 800-992-9392 • www.tartamudez.org

### Famous People Who Stutter



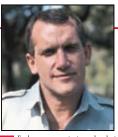
John Stossel, news correspondent and former 20/20 co-anchor, still struggles with stuttering, yet has become one of the most successful reporters in broadcast journalism today.



Emily Blunt, a Golden Globe winner, starred in The Devil Wears Prada and The Adjustment Bureau.



Byron Pitts, correspondent for 60 Minutes, is an Emmy award-winning journalist and author of Step Out on Nothing.



Explorer, conservationist, and 200logist Alan Rabinowitz works tirelessly to protect endangered species as described in his new books, Beyond the Last Village and Life in the Valley of Death.



Vice President Joseph Biden began his long political career when he was first elected to the U.S. Senate in 1973 at the age of 30.



NFL star running back **Darren Sproles** was twice named *The Kansas City Star* Player of the Year.



Basketball star Kenyon Martin has been a two-time member of basketball's Team USA and was selected to the 2004 NBA All-Star Team.



Bob Love, legendary star of the Chicago Bulls, now heads up Community Affairs for the championship team.



Singer Carly Simon, winner of an Oscar and a Grammy, not only has many hit records but is also an author of children's books.



Actor James Earl Jones, a Broadway and television star, is well-known for his voice as "Darth Vader" in Star Wars and his book, Voices and Silences.



Country music star and recording artist Mel Tillis has entertained audiences across the country and



King George VI was an inspiration to his country and the world during WWII when he addressed the nation in radio broadcasts.



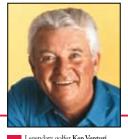
Sophie Gustafson is a member of the LPGA tour and a life member of the Ladies European Tour. She has five LPGA and 21 international



As "Xander" in the popular TV series, Buffy the Vampire Slayer, Nicholas Brendon has won fans



Marilyn Monroe captivated movie audiences and fellow performers alike throughout her legendary career.



Legendary golfer **Ken Venturi**, U.S. Open champion, was a successful commentator for CBS Sports.



Congressman Frank Wolf of Virginia feels that meeting the challenge of stuttering helped prepare him to meet other challenges in life.



NBA All Star and Hall of Famer Bill Walton is recognized as a wellknown NBC Sports commentator.