

PUTTING HELP WITHIN REACH

A welcoming library can connect a child and family with trusted stuttering resources.



A Quiet Need Libraries Are Uniquely Equipped to Meet



A direct invitation makes help discoverable without requiring a patron to ask aloud.

More than 80 million people worldwide stutter - about 1% of the population - including more than 3 million people in the United States. Yet a patron who stutters may never ask at the desk for help. A parent may want to browse privately. A teen may search the catalog from home.

That is why a well-cataloged, thoughtfully placed collection matters. Libraries offer trusted information that can be found independently, explored without pressure and taken home in confidence.

The librarian's opportunity: Make resources visible enough to be discovered, but private enough to be used comfortably. The absence of a spoken request does not mean the absence of a need.

“Nobody in Our Town Stutters”



A compact shelf message can correct myths while helping patrons find the collection.

Statistically, they almost certainly do. Stuttering affects about 1% of the population. Approximately 5% of children experience a period of stuttering lasting six months or longer; about three-quarters recover by late childhood, while roughly 1% continue longer term.

Some people speak very little in public. Others substitute words, avoid situations or remain silent rather than risk stuttering. Many patrons can search a catalog or check out a book without identifying themselves to staff.

Stuttering is not a measure of intelligence or ability. It is a communication disorder involving interruptions in speech, such as repetitions, prolongations or blocks. It is not caused by emotional or psychological problems.

Help the people around the person who stutters. Resources also serve parents, teachers, classmates, coworkers and supervisors. Accurate information can prevent teasing, bullying, punitive reactions, lowered expectations, unfair grading and workplace judgments.

From the Shelf to the Spotlight



Baldwin Borough Public Library turns Foundation resources into an inviting themed display.

A book cannot help a patron who never sees it. Libraries have used face-out shelving, tabletop displays, posters, DVDs and awareness-week themes to make stuttering resources part of the public conversation.

Try these simple ideas:

- Place slim volumes face-out on a magazine-style rack.
- Create an end-of-stack display near parenting, education, health or self-help.
- Add a QR code or short URL for private follow-up.
- Feature resources during National Stuttering Awareness Week in early May or International Stuttering Awareness Day on October 22nd.

A simple sign - "Free, trusted information for people who stutter and those who care about them" - can be welcoming without singling anyone out.

Four Displays, Four Approaches



FACE-OUT RACK

Slim books stay visible.



TABLETOP STORY

Books, DVDs and interactive touches.



TIERED DISPLAY

One compact fixture serves several ages.



CLEAR INVITATION

Tell patrons help is close at hand.

Turn Individual Titles Into Useful Kits

CHILDREN & FAMILIES

- *Sometimes I Just Stutter*
- *Stuttering and Your Child: Questions & Answers*
- *If Your Child Stutters: A Guide for Parents*
- Age-appropriate video

TEENS

- *Do You Stutter: A Guide for Teens*
- *Stuttering: Straight Talk for Teens*
- *Self-Therapy for Those Who Stutter* DVD
- Online-video resource card

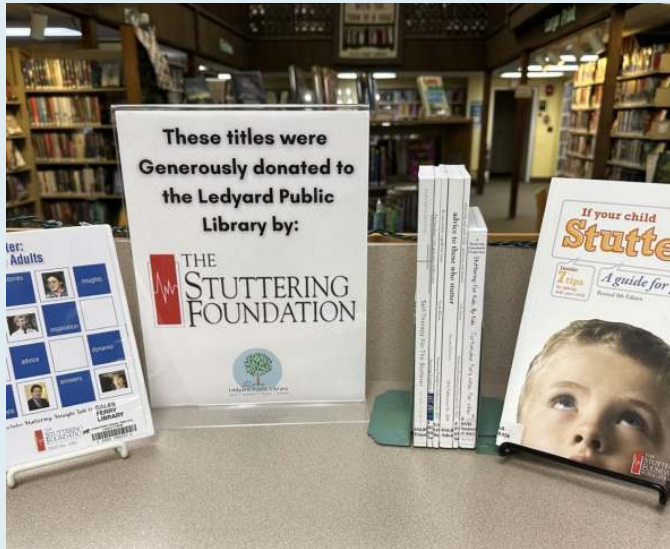
ADULT SELF-HELP

- *Self-Therapy for the Stutterer*
- Companion Self-Therapy DVD
- *Advice to Those Who Stutter*
- Finding specialist information

SCHOOL & EDUCATOR

- *Stuttering: Straight Talk for Teachers*
- Child- or teen-focused title
- Classroom guidance
- Family and school-SLP resources

Catalog It the Way People Search



Cataloging tip

Create one searchable record for a complete kit while naming each component in the contents note. Add audience and language information so patrons can recognize the right resource before visiting.

Multiply the chances of discovery

Feature new titles in the new-books area, cross-promote DVDs near related books, announce new resources through library communications and periodically refresh older holdings.

SUGGESTED DISCOVERY TERMS

- stuttering
- speech fluency
- communication disorders
- teens who stutter
- speech-language pathology
- stammering
- speech disorders
- children who stutter
- adults who stutter
- parent and teacher resources

Self-Therapy: Read It. Watch It. Use It.



Self-Therapy for the Stutterer, written by Foundation founder Malcolm Fraser, is a practical self-help guide for adults and teens who stutter. It outlines objectives and challenges that can help readers work toward easier communication and is often used as a supplement to speech therapy.

The companion 65-minute film, *Self-Therapy for Those Who Stutter*, brings the book's approach to the screen. Seeing techniques demonstrated can make the material easier to understand - particularly for visual learners and teens who may be less likely to read the entire book.

Public libraries may request the DVD free of charge using the Foundation's Library Request Form.

Free Resources for Public Libraries

The Foundation ships selected books and videos to public libraries free of charge. Resources serve adults, teens, children, parents and educators, with Spanish-language editions also available.



Core resources to consider

- *Advice to Those Who Stutter*
- *If Your Child Stutters*
- *Self-Therapy for the Stutterer*
- *Self-Therapy for Those Who Stutter DVD*
- *Do You Stutter?*
- *Stuttering and Your Child: Questions & Answers*
- *Sometimes I Just Stutter*
- Spanish-language resources

Make room for parents' first questions

Parents are encouraged to seek information early. Shelving parent guides where they can be found through both the children's collection and the health or parenting collection can shorten the path from concern to reliable help.

Go beyond the free collection

Additional store titles can serve more ages and needs, support local educators and clinicians, and keep the collection current.

Five Things Your Library Can Do This Month

1

SEARCH YOUR CATALOG

Check whether patrons can find existing titles, DVDs or kits with everyday search terms.

2

FILL THE GAPS

Use the [Library Request Form](#) to request eligible free resources.

3

IMPROVE VISIBILITY

Place at least one title face-out, create an endcap or add a magazine-style rack.

4

CREATE A KIT

Bundle materials for children, teens, adults or educators and catalog them as a unit.

5

SHARE THE RESULT

Photograph the display or kit and send it to the Foundation to inspire other libraries.
Email photos to info@stutteringhelp.org.

REQUEST FREE LIBRARY MATERIALS

Complete and return this form to the Stuttering Foundation.

Open or download the Library Request Form

Free resources available to public libraries:

Books

- ☐ 0009 ***Advice to Those Who Stutter*** 2nd ed., 158 pgs.
- ☐ 0011 ***If Your Child Stutters: A Guide for Parents*** 8th ed., 64 pgs.
- ☐ 0012 ***Self-Therapy for the Stutterer*** 11th ed., 192 pgs
- ☐ 0015 ***Si su niño tartamudea: guía para padres*** Spanish translation of *If Your Child Stutters: A Guide for Parents*, 57 pgs.
- ☐ 0021 ***Do You Stutter: A Guide for Teens*** 4th ed., 72 pgs.
- ☐ 0022 ***Stuttering and Your Child: Q&A*** 5th ed., 60 pgs.
- ☐ 0030 ***¿Tartamudeas?: Una guía para adolescentes***
Spanish translation of *Do You Stutter: A Guide for Teens*, 64 pgs.
- ☐ 0031 ***Sometimes I Just Stutter***, 40 pgs.

DVDs

- ☐ 0075 ***7 Tips for Talking With the Child Who Stutters*** 16 min.
- ☐ 0080 ***Kids Who Stutter: Parents Speak*** 16 min.
- ☐ 1076 ***Stuttering: Straight Talk for Teens*** 30 min.
- ☐ 1083 ***If You Stutter: Advice for Adults*** 55 min.
- ☐ 1170 ***For Kids, By Kids 2.0*** 10 min.
- ☐ 1262 ***The ABCs of Stuttering*** 10 min.
- ☐ 9012 ***Self-Therapy for Those Who Stutter*** 65 min.
- ☐ 9700 ***Cluttering*** 42 min.
- ☐ 9720 ***Cluttering: Another Look*** 76 min.

Library _____

Attention _____

Address _____

City _____ State _____ Zip _____

☎ (____) _____ E-mail _____

Web site _____

Submit this form to The Stuttering Foundation. **Fax:** 901-761-0484,
E-mail: info@StutteringHelp.org **Phone:** 901-761-0343
Mail: P.O. Box 11749, Memphis, TN 38111-0749



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Since its beginning in 1947, the Stuttering Foundation has created a community of millions through research, education, and support. Founder Malcolm Fraser's vision and our continued mission is to bring hope and help to those who stutter, all over the world. Thank you to our generous family of supporters, who together with the Stuttering Foundation, are making Malcolm Fraser's dream a reality.



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